



CONTACT:
Andra Dan
Pointe Hilton Squaw Peak Resort
+ 1 602 870 2720
andra.dan@hilton.com

Pointe Hilton Squaw Peak Resort Celebrates 40th Anniversary With An Extensive Resort Renovation



PHOENIX– October 5, 2017 – [Pointe Hilton Squaw Peak Resort](#) has announced the completion of an extensive \$8.5 million renovation. The updates encompass 224 North Pointe Suites, including the exclusive Presidential Suite, the remastered North Pointe

lobby, and 48,000 square feet of flexible meeting space. The redesign celebrates the resort's 40th anniversary along with its colorful history and iconic location in the Valley of the Sun.

Inspired by the rich surrounding landscapes of the Phoenix Mountain Preserve combined with bright accents, the transformation offers a modern and minimal design aesthetic defined by local desert elements. The comprehensive redesign was directed by Atwater Inc, a Los Angeles based boutique design studio.

Agave Suites at North Pointe

The reimagined Agave Suites at North Pointe introduce an elevated guest experience enhanced by an elite suite selection, a personalized service culture, the addition of a private lobby concierge and exclusive access to the Agave Pool.

The 224 remastered suites reflect a warm, neutral color palette tying in locally inspired elements with pops of color and contrast. The suites feature timeless, modern upgrades including contemporary furnishings, new carpeting and tile, desert-inspired art and decorative lighting. The bathrooms have been fully updated with new vanities and include electric vanity mirrors, new tile, lighting and fixtures.



Each expansive two-room suite offers a queen-sized sofa sleeper in the living room, a wet bar, specialty bath amenities, two high definitions televisions, plush Hilton robes and relaxed, social seating areas.

State-of-the-Art Meeting Spaces



Following a bright, desert-themed design objective, the renovated meeting spaces provide the perfect venue for both business meetings and social events. “The renovation of the ballrooms and event spaces drew inspiration from the textured landscape of the Phoenix Mountain Preserve” said Stina Funch, founder and creative director of Atwater Inc.

More than 48,000 square feet of flexible event space including three spacious ballrooms and numerous choices of conference rooms have been remastered from top to bottom. The 8,316-square-foot Hohokam Ballroom and adjacent meeting spaces, holding a total of 30 meeting rooms and 5,438 guests, was renovated with new decorative textured wall vinyl, revamped ceilings and custom crystal chandeliers, enhancing the ballroom's ambiance and acoustics. Events are streamlined with state-of-the-art technologies, and guests can stay connected with DS3 high-speed Internet access and the Hilton Connectivity Station.

For more information about the resort renovation, visit www.squawpeakhilton.com

- ### -

About Pointe Hilton Squaw Peak Resort

Pointe Hilton Squaw Peak Resort has been welcoming generations of families, business travelers and corporate guests for more than 40 years. Opened as the first all-suite resort of its kind, Pointe Hilton Squaw Peak Resort is comfortable and inviting with fun for all ages, including a four-acre water park, miniature golf, kids camp program, full-service spa and historic BBQ restaurant. The resort's lush outdoor courtyards and flexible indoor/outdoor venues host memorable and productive meetings and special events year round. Tucked within a neighborhood at the base of the Phoenix Mountain Preserve in uptown Phoenix, the 563-suite resort is walking distance to urban hiking trails, popular local restaurants and is just minutes from the city's top attractions. For additional information on Pointe Hilton Squaw Peak Resort, please visit www.pointehiltonsquawpeak.com or call 1-800-947-9784.

About Hilton Hotels & Resorts

For nearly a century, Hilton Hotels & Resorts has been proudly welcoming the world's travelers. With more than 570 hotels across six continents, Hilton Hotels & Resorts provides the foundation for memorable travel experiences and values every guest who walks through its doors. As the flagship brand of Hilton, Hilton Hotels & Resorts continues to set the standard for hospitality, providing new product innovations and services to meet guests' evolving needs. Hilton Hotels & Resorts is a part of the award-winning Hilton Honors program. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key (select locations), available exclusively through the industry-leading Hilton Honors app. Begin your journey at www.hilton.com and learn more about the brand by visiting news.hilton.com or following us on [Facebook](#), [Twitter](#) and [Instagram](#).