







OUR HISTORY SAYS LEGEND. OUR LIFESTYLE SPEAKS BEACH. NOW, WE ARE FLUENT IN BOTH.

WELCOME TO A VIBRANT BEACHSIDE DESTINATION INFUSED WITH AN EXUBERANT NEW ATTITUDE. WE INVITE YOU TO SOAK UP THE BREEZY LIFESTYLE – BEACHSIDE – ENJOYING AN ICONIC DESTINATION RESORT EXPERIENCE IN OUR PLAYGROUND BY THE SEA.

WE'RE SO HAPPY TO HAVE YOU.

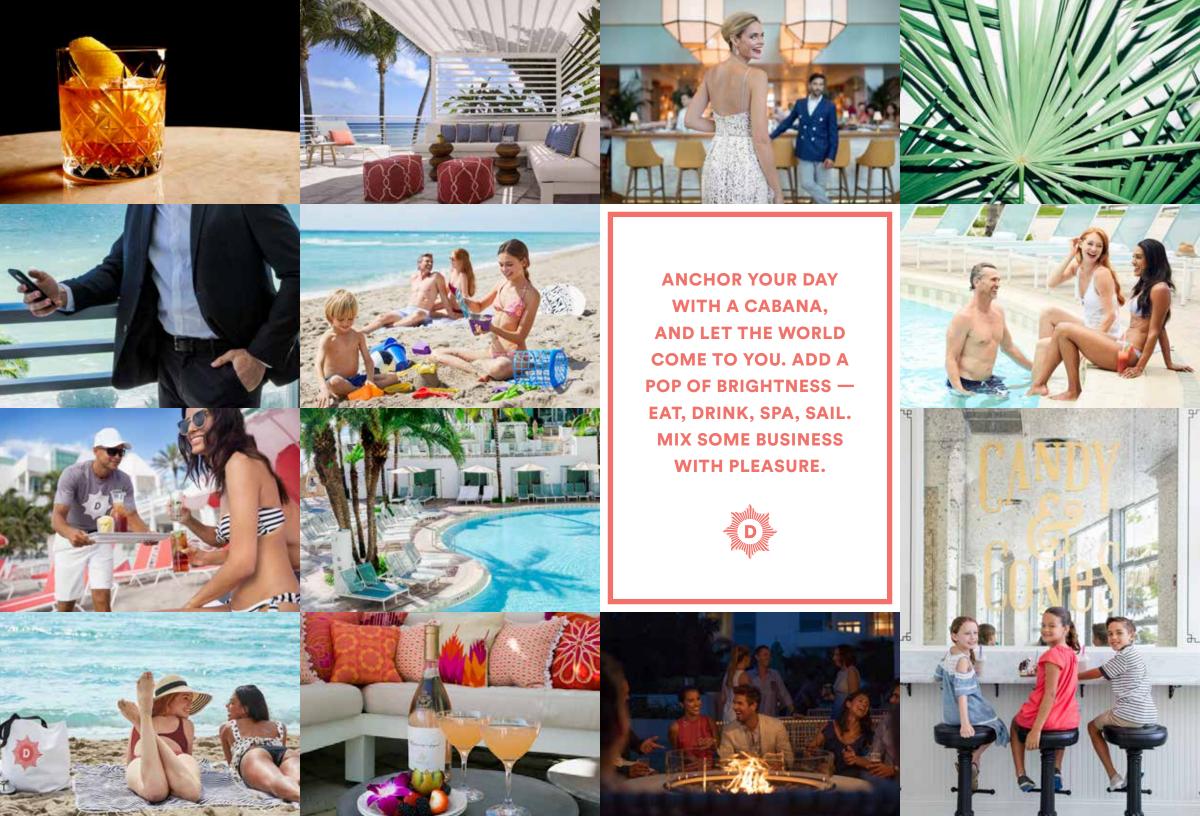




ICONIC AGAIN,
A BELOVED FLORIDA
DESTINATION REBORN,
THE DIPLOMAT POURS
OUT ITS SEASIDELUXE LIFESTYLE
FROM A BRILLIANT
WATERFRONT PERCH.







RESORT TO EVERYTHING

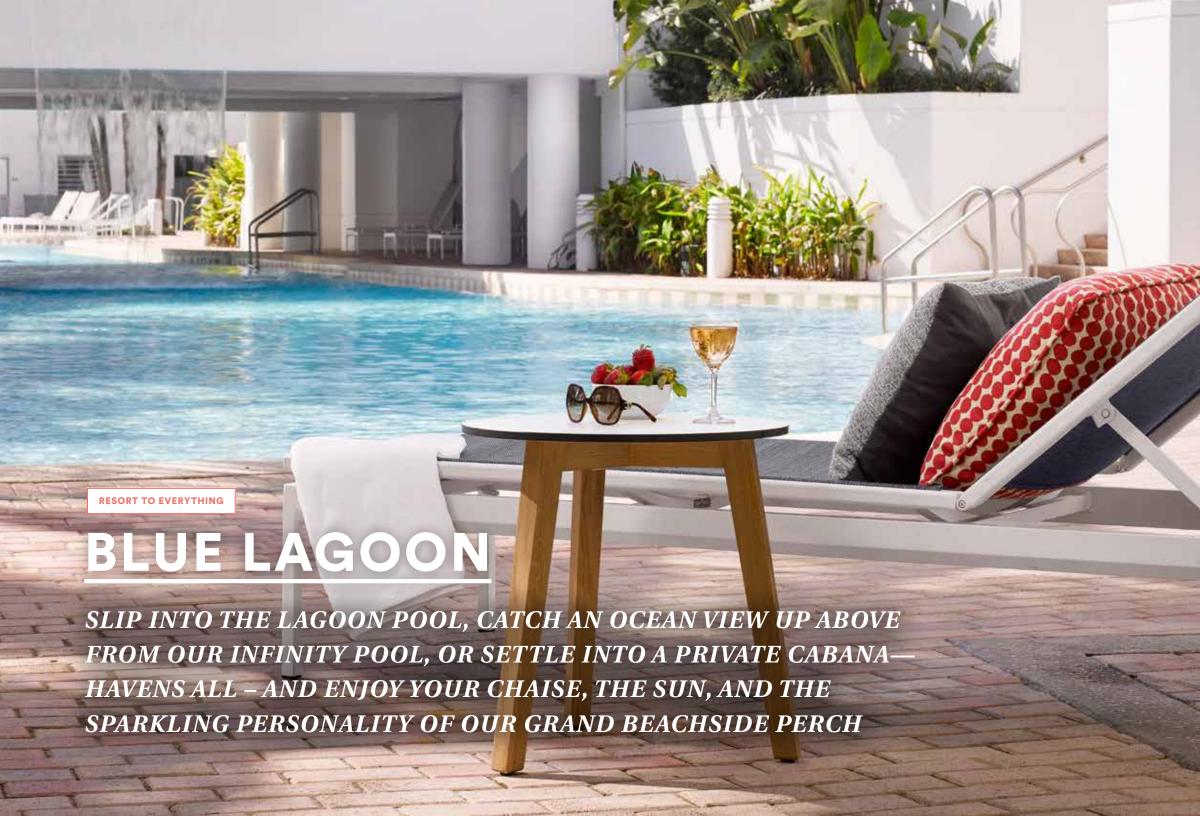
FLORIDA SERVED WITH A TWIST

OUR TROPICAL PLAYGROUND STARS

HELLO SUNSHINE—a dramatic, light-filled lobby by day and energized lounge with a hub of activity by night welcomes you, sweeping you to our prized vantage point on the blue Atlantic surf. We do lively well here—and have endless ways to connect, recharge, and recreate. The refreshing character of our property unfolds across ten acres, featuring bright, beachy guestrooms, two sun-drenched pools, a glittering, ultramodern spa, and a legion of dining options from fine to unfussy. A gracious host both to few and many, you'll delight in our warmth.













ALL IN THE DETAILS

PRIVATE BEACH

50,000 square feet on the Atlantic

BEACHSIDE SERVICE

Relax with a chaise or beach bed in the sun, or under the shade of an umbrella

INFINITY + LAGOON POOLS

Two beachfront pools with a cascading waterfall feature, peek-a-boo porthole, and full-service poolside drink, dining and spa services

CABANAS

Poolside cabanas provide private spaces delivering generous amenities and pampering from our poolside concierge

PLAYA + THE HOTEL BAR

Drink + dine poolside and beachfront at Playa, our Nuevo Latino restaurant with a rum and tequila bar. The Hotel Bar features classic signature cocktails with an indoor-outdoor bar and lounge with fire pits

KIDS' DIP + SLIDE PLAY AREA

Cooling off has never been more fun with two water slides and an enormous dump bucket, on the upper pool deck

WATER RECREATION

Jet ski, ocean kayak and paddleboard rentals right on our private beach









RESORT TO EVERYTHING

SEAS THE DAY

THE DIPLOMAT RISES ABOVE AND BEYOND THE EXPECTED, A HOLLYWOOD LEGEND

THERE IS SOMETHING NEW UNDER THE SUN-

injected with an original and exuberant twist—we honor the beach resorts of a bygone era and proudly cherish our legacy as forever keeper of "the good life" and a fabulous social hub. The timeless tradition of gathering – with friends or as a family – plays out in warm and sunny ways in our magnificent resort that marries a breezy beach vibe with a luxe line-up of explorations and amenities, evoking the best of beachside living.

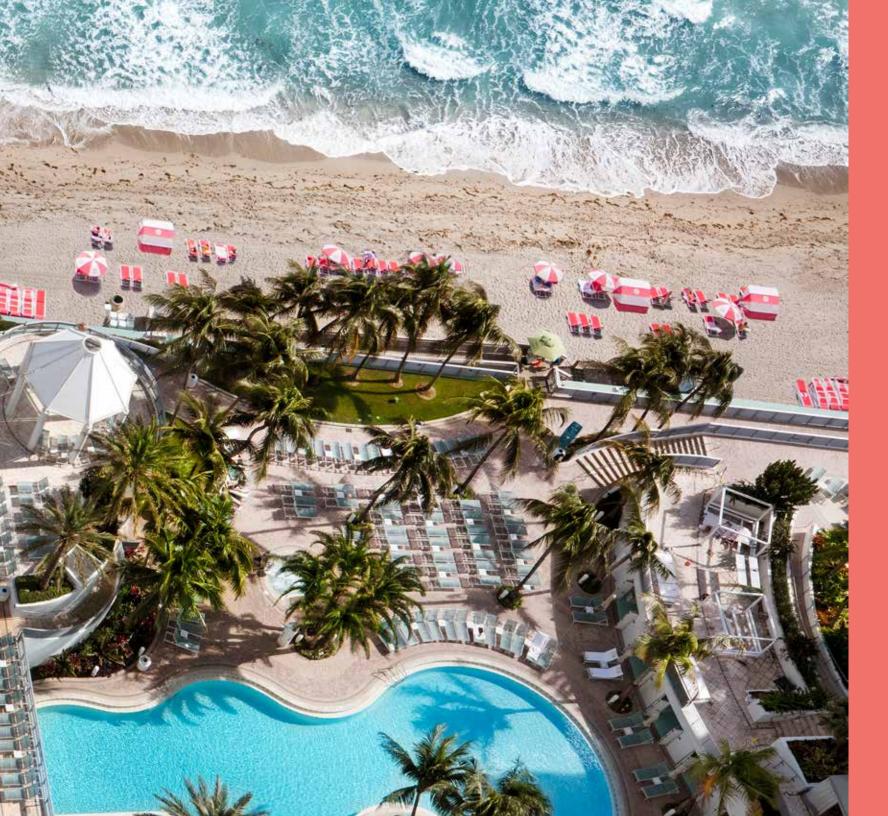


A STUNNING POINT OF VIEW FROM EVERY ROOM

OUR COASTAL-COZY GUEST ROOMS AND SUITES ALL CELEBRATE MAGNIFICENT SWEEPING FLOOR-TO-CEILING VIEWS.
RISING 39 FLOORS ABOVE THE ATLANTIC OCEAN AND INTRACOASTAL WATERWAY—WITH SLEEK AND SOPHISTICATED BEACH-LUXE INTERIORS, DELIGHTFUL AMENITIES AND A SUNNY DISPOSITION.

A SO-FLA VANTAGE LIKE NO OTHER.





ALL NEW AND RIGHT ON THE BEACH

Reimagined to contemporary perfection with endless dining, recreation, and entertainment options on-site. All of this in brilliant oceanfront setting and sited just minutes from both Miami and Fort Lauderdale. With over 200,000 sq. ft. of flexible event space, find all the elements of a successful meeting in one dynamic space.

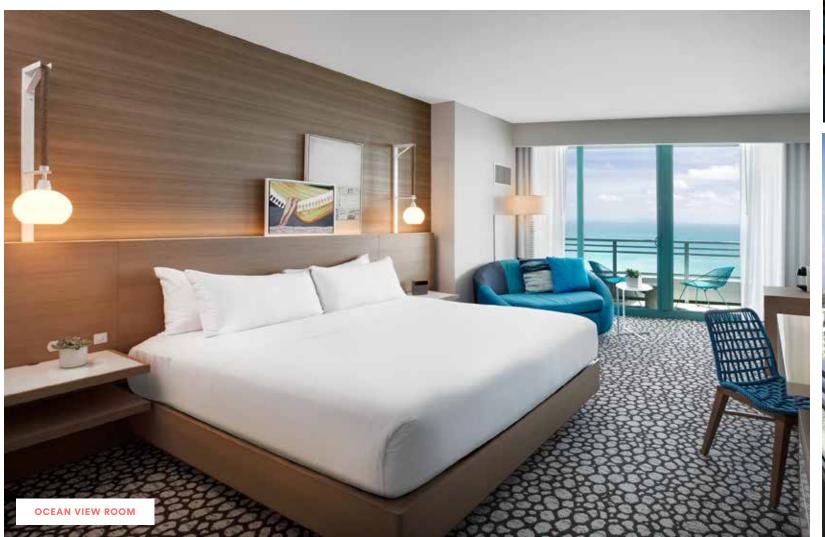
Fresh off a \$100 million transformation, The Diplomat's re-defined amenities include 8 new dining concepts meant to deliver an all-encompassing group experience, without ever leaving the resort. Fully renovated guestrooms and suites bring an easy coastal style to life with water views from nearly every room.

Signature areas include a magnificent indoor-outdoor lobby and bar, that welcomes with an unparalleled view of the resort's infinity pool, featuring two cascading waterfalls that fall into a 240 ft. lagoon pool and cabanas - all beachside.

FROM SUNRISE TO SUNSET

STAY + PLAY

OUR MODERN GUEST ROOMS CAST A BEACHY BACKDROP TO ALL YOUR ADVENTURES ACROSS THE RESORT













ALL IN THE DETAILS

UNMATCHED VANTAGE POINTS

Graced with two distinct color palettes—ocean front views, partial ocean views and Intracoastal views are available from our King Deluxe, King Superior, Double Deluxe and Double Superior guest rooms so you always feel connected to the outside

LOUNGE AREAS + WORK SPACES

Sun-splashed and spacious, guest rooms both invite relaxation and make doing business a pleasure

GENEROUS GUEST BATHS + AMENITIES

Glass-enclosed showers and separate deep-soaking tubs with operable windows opening to natural light allow you to soak up a fresh and sunny outlook on Florida beach living at its finest





ALL IN THE DETAILS

VIEWS TO EVERYWHERE

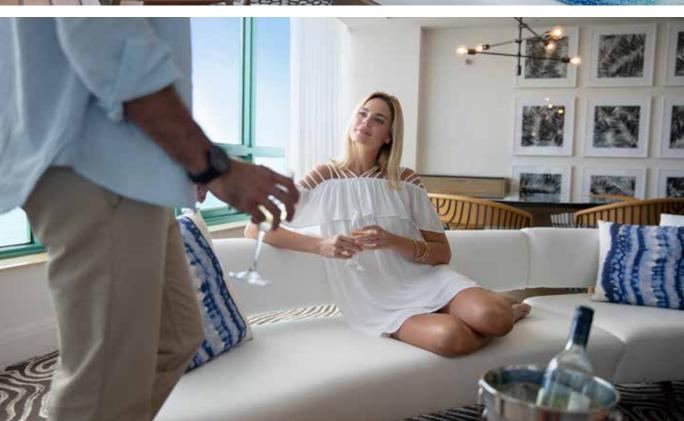
Oceanfront views, partial ocean views and Intracoastal Waterway views are available from all of our suites

EXPANSIVE LIVING + DINING AREAS

Designed for families and groups, our suites offer all of the amenities of our standard rooms, along with spacious living areas and dining tables

LUXE + GENEROUSLY-SIZED GUEST BATHS

Glass-enclosed showers and separate deep-soaking tubs let you to soak up a fresh and sunny outlook on Florida beach living at its finest. Plush custom robes and C.O. Bigelow bath amenities top it off in style





SUITES WITH SWEEPING VIEWS

THE SUITE LIFE

OUR SUITES ARE BLISSFUL, LUXE RETREATS FILLED WITH SUNSHINE, SPACE, AND ALL BOASTING SPECTACULAR VIEWS





TAIL THERAPY

10 MINUTE

From world-class shopping at Aventura Mall

LAS OLAS JDERDALE

CRUISE THE INTRACOASTAL

MINUTES TO DINING ON LAS O BOULEVARD IN FORT LAUDERD OR ON LINCOLN ROAD IN MIAN SOUTH BEACH ART DECO DIST

WORLD-CLASS, FULL SERVICE SPA DRINK + DINE

SIX
BARS, RANGING FROM
CASUAL TO FORMAL

DRINK + DINE

8 CULINARY OUTLETS

OFFERING EXPANSIVE VARIETY IN CUISINE AND DRINK— DAY AND NIGHT, INDOOR AND OUT, AND FOR ALL AGES

COAST

20 MINUTES

FROM BOTH FORT LAUDERDALE + MIAMI INTERNATIONAL AIRPORTS

STAY + PLAY

1,000

LUXE GUEST ROOMS, INCLUDING 96 SUITES WOOD BY-THE-SEA

FIVE MINUTES
To walk, bicycle and run along
Hollywood's oceanfront Boardwalk

OUR OCEAN AMBASSADORS KIDS' CLUB PROTECTS THE LOCAL BABY SEA TURTLES

WORK OUT

24-HOUR FITNESS CENTER

GET LUCKY

10 MINUTES

From dining, casino + nightlife at The Village at Gulfstream Park

FACTS + HIGHLIGHTS

FEATURE STORY



COCKTAIL BAR, WITH PRIVATE ROOMS AVAILABLE FOR GROUPS

MILE

+ FIVE

THREE

OFF TO THE RACES

glittering Gold Coast beachfront

logging routes along the

VIBRANT INDOOR OUTDOOR LOBBY

WOW FACTOR

ONE 50,000

GREAT HALL WITH VIEWS OF THE TURQUOISE ATLANTIC

MEET AT THE BEACH

200,000

SQUARE FEET OF FLEXIBLE MEETING AND EVENT SPACE, **FOR 10 – 5,000 ATTENDEES**

ICONIC AGAIN

\$100 MILLION

FULL RENOVATION, LAUNCHED IN 2017

HAVE A BALL

BALLROOMS

FOUR MAIN, INCLUDING A 20,000 SQUARE FOOT GRAND BALLROOM

Additional ballrooms spanning SPACIOUS THREE

PLAYGROUND BY THE SEA

9,000 - 11,000 square feet

NATURAL LIGHT + BALCONIES OVERLOOKING THE ATLANTIC ROOMS, MANY FEATURING **ADDITIONAL BREAKOUT**

THE PREMIER MEETING **DESTINATION IN ALL OF SOUTH FLORIDA**





STAY + PLAY

OCEAN'S 4 - 12

ATTENTION TO LITTLE-PEOPLE DETAILS, THE DIPLOMAT'S WELCOME IS GLORIOUSLY LACED WITH FUN.

KIDS WILL LOVE MAKING A SPLASH in our oceanfront Dip + Slide water play area. Cooling off has never been more fun with two water slides and an enormous dump bucket.

Dip + Slide welcomes children from ages 4 – 12.





OCEAN AMBASSADORS KIDS' CLUB

OUR STEWARDS OF THE OCEAN

As diplomats protect the interests of the nations they represent, our young guests who are members of The Ocean Ambassadors Kid's Club are our stewards of the ocean. This idea of stewardship reflects great measures that we take to be sensitive to the ecology of our oceanfront environment—in protecting sea turtle nests and ensuring that newborn turtles make it safely to the ocean. Here, our dedicated staff will educate young club members and their families through engaging programming and interactive adventures











DIPLOMAT RESTAURANT GROUP

RESTAURANTS + BARS + EVENTS





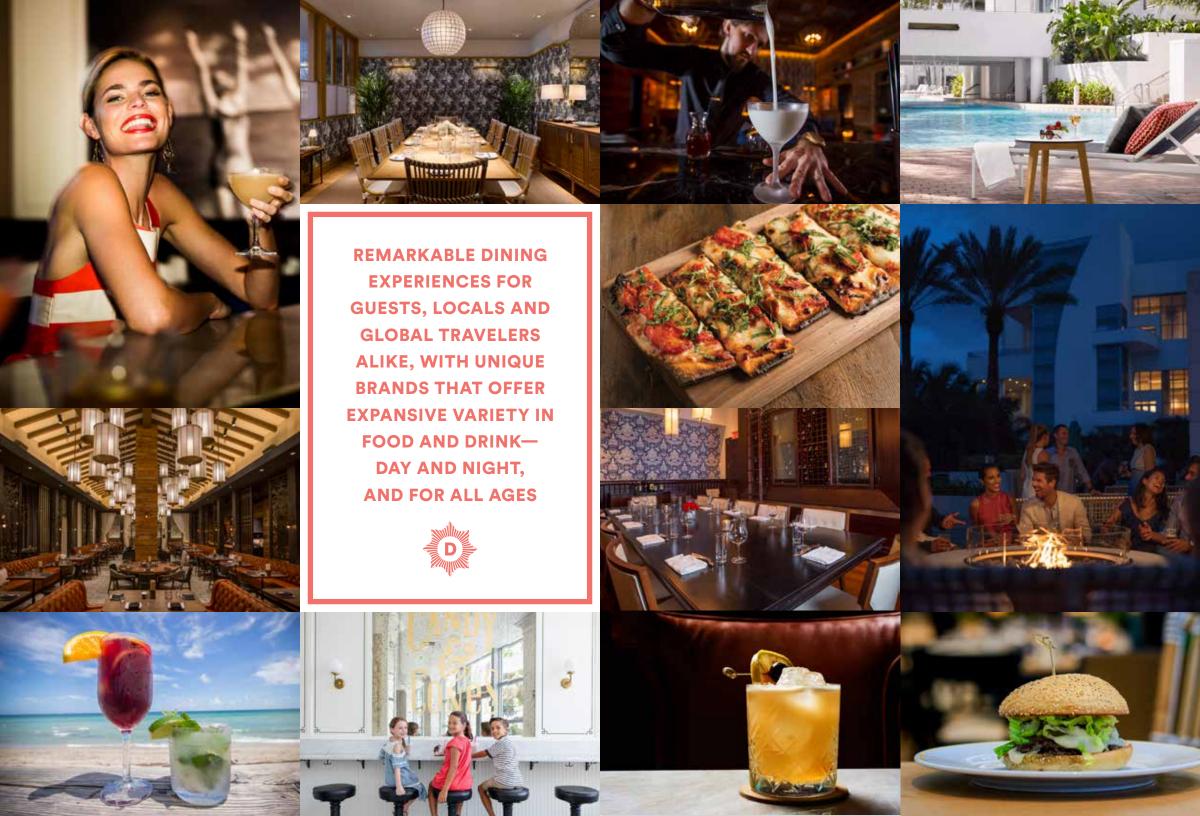


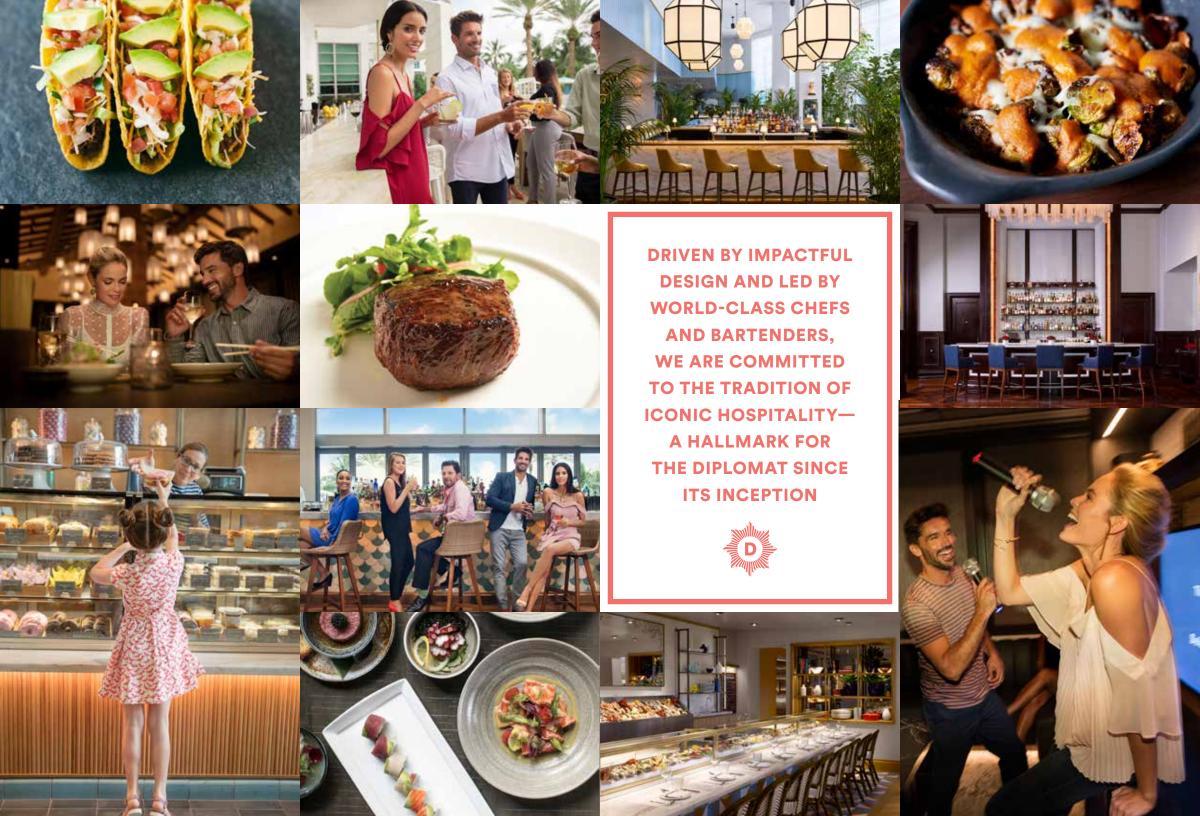


DRINK & DINE

CULINARY OFFERINGS FOR EVERY PALATE, BOLDLY LED BY CELEBRITY CHEFS ALONGSIDE LOCAL HOLLYWOOD CHEFS AND SPIRITED BY WORLD-CLASS MIXOLOGISTS, A WIDE RANGE OF REMARKABLE CULINARY OFFERINGS MAKE THE DIPLOMAT A TRUE FOODIE'S PARADISE.

Choose from The Diplomat's signature steakhouse Diplomat Prime or enjoy Coastal American cuisine at Point Royal from celebrity chef, restauranteur, and television star Geoffrey Zakarian. The Hotel Bar transports you to famous hotels around the world with its menu inspired by iconic cocktails. Exciting new options including modern Japanese Izakaya Monkitail from celebrity chef and restaurateur Michael Schulson, the beachfront Playa featuring a rum and tequila bar, Counter Point offering specialty espresso drinks, a daily selection of house-baked pastries and late night light bites, and family-friendly ice cream and sweets shop Candy & Cones. Four-hour complimentary valet or self-park at Point Royal, Diplomat Prime or Monkitail.





DRINK + DINE AT THE DIPLOMAT





DIPLOMAT PRIME is our luxury boutique steakhouse. Helmed by seasoned executive chef Rashaad Abdool, the carefully-curated menu features our own dry-aged steaks along with local, seasonal seafood dishes for those looking for non-steak options. The luxe private dining room enwraps you with the restaurant's exquisite wine collection you won't forget. An unstoppable cocktail program offers the classics done to perfection. Impeccable execution from both the kitchen and the bar continue to make Diplomat Prime one of the most sought-after dining experiences in South Florida since 2002.







COASTAL AMERICAN + RAW BAR

POINT ROYAL is a Coastal American restaurant and bar by Chef Geoffrey Zakarian. In keeping with his beloved TV personality and reputation for producing some of the country's most relevant restaurants, he created Point Royal exclusively for The Diplomat Beach Resort.

"Eater Miami - Hottest <mark>Resta</mark>urants in Fort Lauderdale -2017"

"Miami New Times - Best New Restaurant in Broward - 2017"

"Ocean Drive - Best Oyster and Rosé Pairings - 2017"

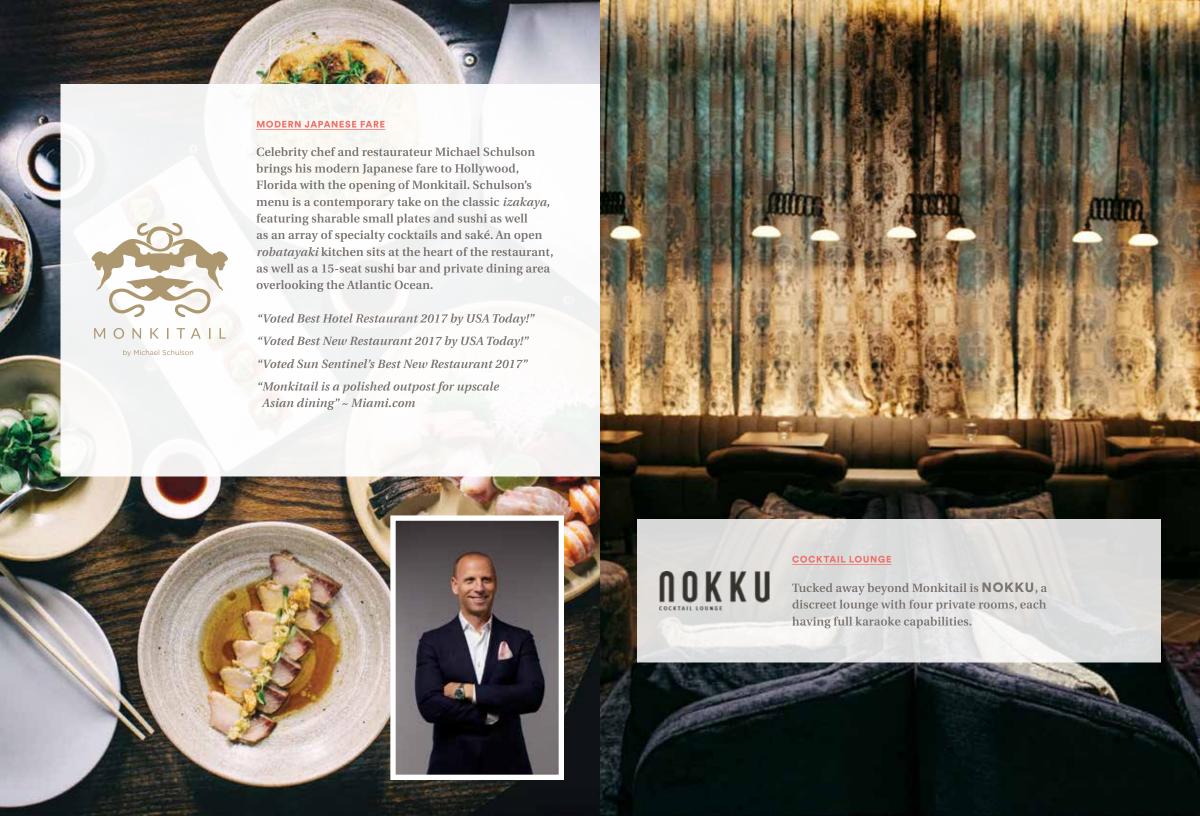
"Zagat - Hottest Restaurants in South Florida - 2017"



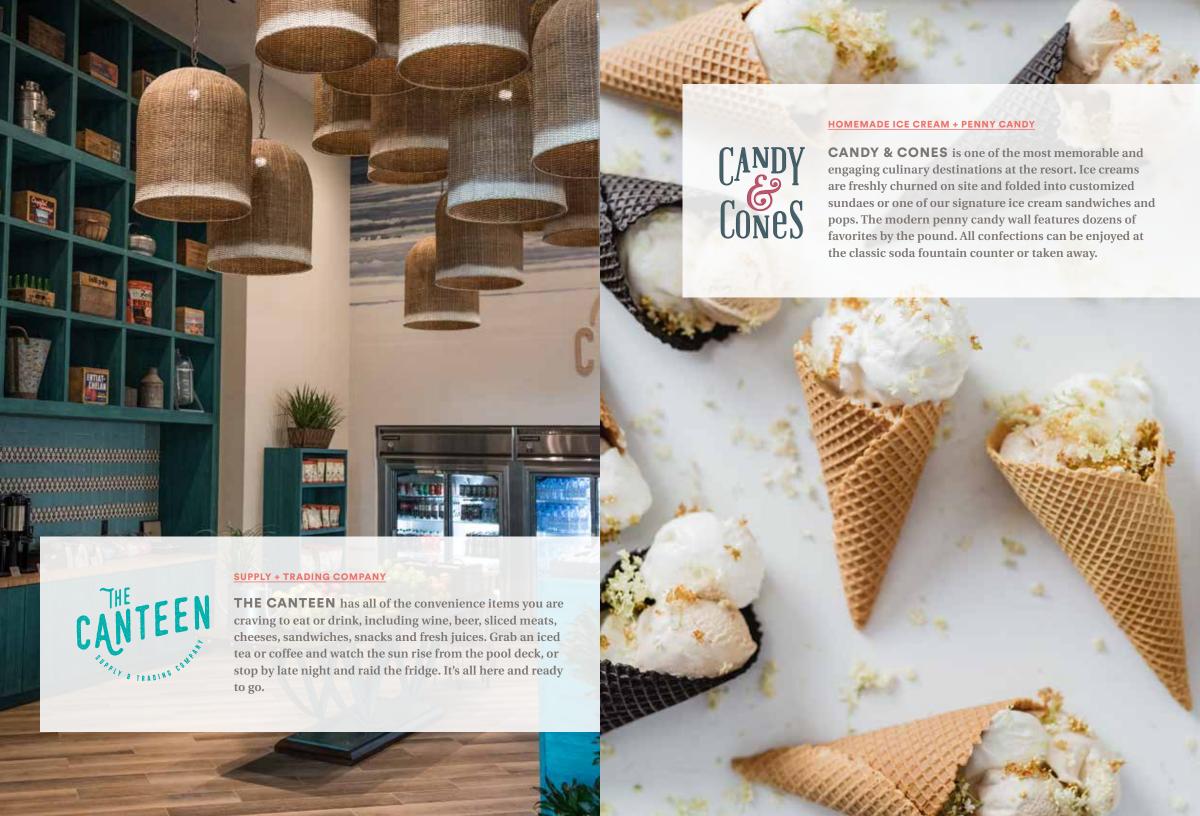
COFFEE, JUICE + FRESHLY-BAKED GOODS

COUNTER POINT is Geoffrey Zakarian's extension of Point Royal, offering the best coffee and fresh juices in Hollywood. Designed for convenience and dedicated to chef Zakarian's unwavering commitment to quality, Counter Point is the place for specialty espresso drinks, coffee, tea and a daily selection of house-baked breakfast pastries, salads and sandwiches. Into the evening, wine, beer and late night light bites are available.









SUIT UP

FROM BOARD MEETINGS TO INCENTIVE EVENTS, CONVENTIONS
TO CORPORATE RETREATS, YOUR MEETING WILL SHINE BRIGHTLY
BY THE SEA AT THE HOTEL THAT HAS BEEN REPEATEDLY RECOGNIZED
AS ONE OF THE TOP MEETING RESORTS IN AMERICA.

At our legendary destination on Florida's sunny shores, your plan flows fluidly from general session to morning break to afternoon breakouts and back—each event a perfect tribute to our master planning team and seamless service standard, a tradition of gracious hospitality decades in the making.

WE WELCOME THE OPPORTUNITY TO MAKE DOING BUSINESS A PLEASURE.







ALL IN THE DETAILS

ACCOMMODATIONS:

1,000 guest rooms including 96 suites

Bright, coastal contemporary rooms with views of Atlantic Ocean and Intracoastal Waterway

MEETINGS:

209,000 sq. ft. of flexible function space

50,000 sq. ft. unobstructed Great Hall

4 ballrooms, from 9,000 to 20,000 sq. ft.

39 additional breakout rooms

Outdoor special event areas

Comprehensive technology & on-site IT, audio visual and transportation services

CONTACT GROUP SALES

Phone: 954-602-8607

E-mail: GroupSales@diplomatresort.com

200,000



SQUARE FEET OF FLEXIBLE MEETING AND **EVENT SPACE, FOR 10 - 5,000 ATTENDEES** MEET AT THE BEACH

CONFERENCE CALL

STRIKING A MEMORABLE BALANCE BETWEEN PRODUCTIVE + SIMPLY FUN

WE MIX GETTING DOWN TO BUSINESS with just the right touches of leisure. Magnetic as ever, we are a modern day social hub with a buzzy reputation for great dining, great entertainment, great times and a menu of activities perfect for groups of all sizes. From breakouts while cruising the Intracoastal Waterway to afterdinner karaoke, our thoughtful attention to all it takes to play host to hundreds is expressed throughout your event.







AN INCOMPARABLE MEETING VENUE AT THE BEACH

8 CULINARY OUTLETS

From casual to fine dining

COCKTAIL PROGRAM

Six bars, all with distinct and memorable programs

KARAOKE LOUNGE

A discreet karaoke lounge tucked away in Monkitail with private rooms available

ON-SITE MARINA

Private marina with yacht and sailing charters for groups of all sizes

WATER RECREATION

Jet ski, ocean kayak and paddleboard rentals right on our beach

FITNESS CENTERS

Two fitness centers with specialty classes such as pilates, spin and yoga

RESORT TO EVERYTHING

DIPLOMAT Landing

A SHORT WALK OVER OUR SUNNY SKY BRIDGE LEADS TO ANOTHER PLACE FOR DISCOVERY AND FUN – OVERLOOKING THE INTRACOASTAL









ALL IN THE DETAILS

PRIVATE MARINA

With deep-water dockage and service for yachts

SAILING CHARTERS + GROUP BOAT RENTALS

Our private marina is the ideal place to chart your Atlantic Ocean or Intracoastal Waterway adventure

OUTDOOR ENTERTAINMENT

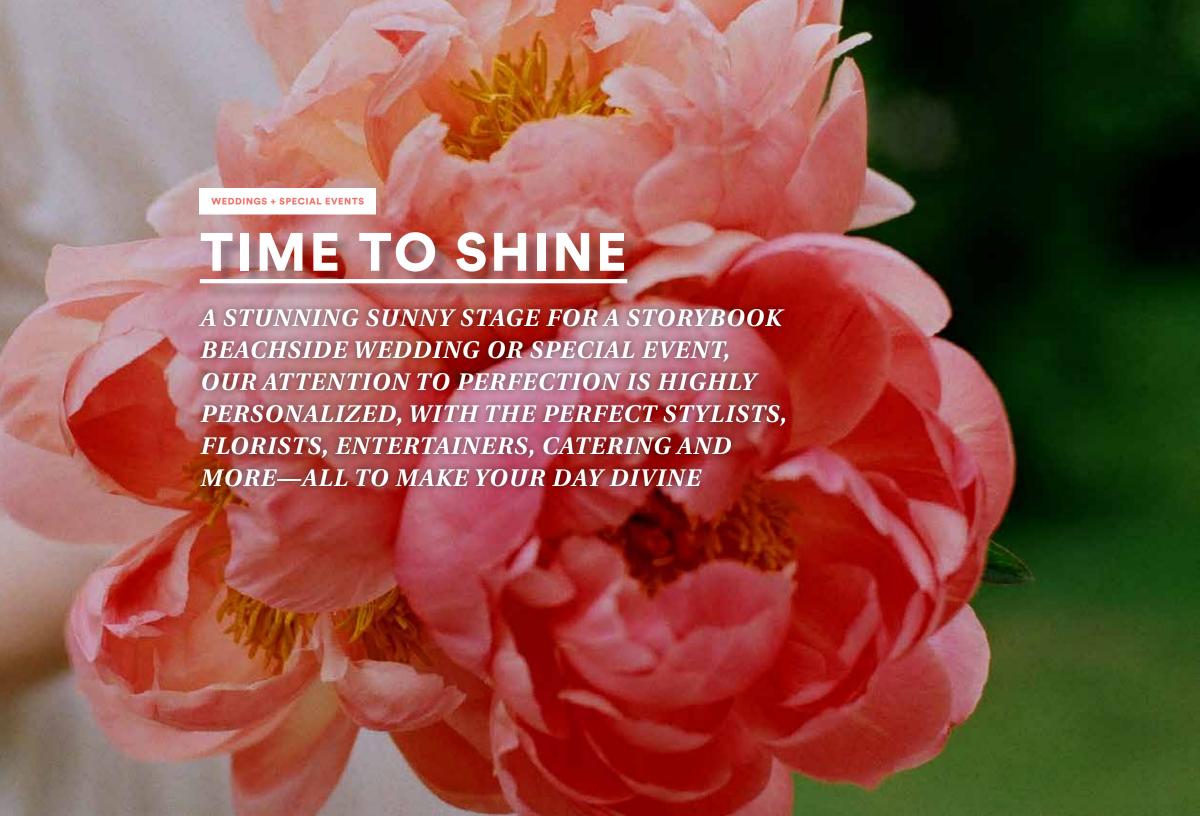
Local live music, seasonally at the resort

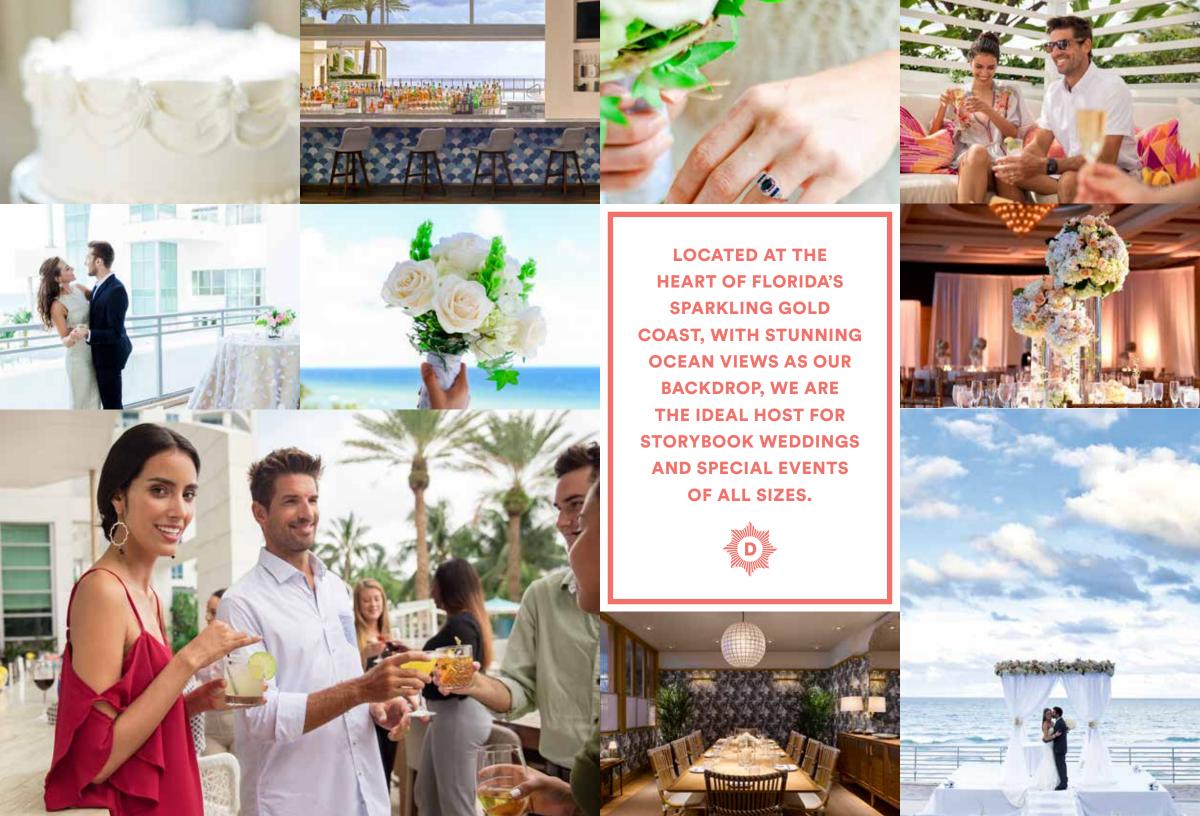
FITNESS CENTER

State-of-the-art fitness studio by Core Fitness Training with classes including spin and yoga

PARKING

Extensive parking is available for ultraconvenient access to the entire resort





SPA + WELLNESS

WELL, WELL, WELL

WE HAVE ENDLESS WAYS FOR YOU TO FEEL GREAT AND RECHARGE WITH AN INSIDE-OUT APPEAL













SPA, FITNESS AND WELLNESS

RELAX + RECHARGE AT OUR WORLD-CLASS SPA

We welcome you into a world that nourishes the mind, body and soul with experiences that re-define relaxation. In the soothing sanctuary of our oceanfront spa, the most skilled therapists will attune your mood to the natural rhythms of the sea. From healing massages and cleansing facials to energizing body treatments, a full service spa experience awaits you

FITNESS CENTER + STUDIO

Our spacious, world-class gym is well-equipped with a variety of energizing cardio, strength and stretching options. We also offer daily group fitness classes at the Core Fitness Training Studio located across the Sky Bridge at Diplomat Landing offering spin classes, personal training and more.

YOGA ON THE BEACH

Come flow with grace in a variety of postures designed to open up your mind, body and heart

RUNNING ROUTES

Our resort jogging map outlines three and five-mile runs along the beach

FRESH JUICE

Counter Point offers the best fresh juices in Hollywood and beyond



The DIPLOMAT BEACH RESORT

DIPLOMATRESORT.COM

3555 SOUTH OCEAN DRIVE HOLLYWOOD, FLORIDA 33019

PHONE 954-602-6000 MEETING DIRECT 954-602-8600

