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**The Diplomat Beach Resort Hollywood, Curio Collection by Hilton
Welcomes Laurens Zieren as General Manager**



Hollywood, FL – July 16, 2018 – Laurens Zieren has been appointed general manager of The Diplomat Beach Resort Hollywood, Curio Collection by Hilton in Hollywood, Florida, according to Hilton senior vice president, Leslie Pchola, effective immediately. A veteran Hilton leader for almost 20 years, Zieren returns to Hilton after a regional vice president role for a hotel management company.

In his new role, he will oversee operations of the iconic oceanfront hotel with 1,000 guestrooms and suites, 8 different culinary destinations, 2 sun-drenched pools, 26 poolside cabanas, a deluxe spa and fitness center, and 209,000 square feet of meetings and event space.

Zieren speaks four languages, German, French, Dutch and English and brings 30 years of hospitality experience, including 20 years of his career spent internationally across Europe. From being part of the opening team of Disneyland in Paris, France to general manager of the New York Hilton, Zieren has established a strong recognition and hotel culture combined with a “management-by-walking” style, allowing him to stay connected to his team and hotel guests.

Zieren has consistently been on the board of directors for hotel associations around the U.S. and Europe including New York City, Illinois and Ireland. Originally, from The Hague on the western coast of the Netherlands, Laurens graduated from Haagland in Hotel/Motel Administration and Management.

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About The Diplomat Beach Resort

The Diplomat Beach Resort, Hollywood, Florida's most iconic property, boasts 1,000 guestrooms and suites, 8 different culinary destinations, two sun-drenched pools, 26 poolside cabanas – including four designed by the iconic fashion brand, Trina Turk, a deluxe spa and fitness center, and 209,000 square feet of meetings and event space. Additionally, The Diplomat is the largest in hotel convention space in South Florida with the most expansive ballroom south of Orlando. Each dining destination is rooted in strong culinary sensibilities and exudes brand individuality, creating distinct spaces and experiences, from famed Restaurateur and Chef Michael Schulson's award-winning Monkital, to Celebrity Chef Geoffrey Zakarian's Point Royal. Located at 3555 South Ocean Drive in Hollywood, Florida, the resort is spread across the Intracoastal Waterway and Atlantic Ocean, and within a 10-minute drive from the Fort Lauderdale/Hollywood International Airport. For reservations please call 1-954-602-6000 or visit www.diplomatresort.com.

About Curio Collection by Hilton

[Curio Collection by Hilton](#) is an upper upscale, global portfolio of more than 50 one-of-a-kind hotels and resorts handpicked for their unique character. Curio Collection properties appeal to travelers seeking unexpected and authentic experiences, and the benefits of Hilton's award-winning guest loyalty program, [Hilton Honors](#). Read the latest brand and property stories at news.curiocollection.com; discover Curio Collection destinations through the eyes of locals with 48-hour itineraries at citiesbycurio.com; and connect with Curio Collection on [Facebook](#), [Instagram](#) and [Twitter](#).