

Principi di Piemonte | UNA Esperienze: the rebirth of an iconic location in the heart of Turin

The historic UNA Group hotel has reopened its doors after renovations

Milan, 5 September 2019 - The Principi di Piemonte hotel of UNA Esperienze, one of the most refined architectural jewels of Turin, reopened the doors to the public on Saturday 31 August, following the completion of renovation works that mainly involved the bedrooms, the restaurant, the bar, the common areas and the exteriors.



Located in a privileged position, in the heart of the city, a few steps away from the elegant squares and lounges of Turin, this grandiose rationalist-style building returns to shine among the hospitality icons of the city. The structural and stylistic interventions, able to combine design and technology, further enhance the already well-known hospitality of this five-star facility.

"We are proud to have been able to provide this symbol of Turin hospitality with renewed prestige", said Fabrizio Gaggio, General Manager of the UNA Group. - In this way, Principi di Piemonte | UNA Esperienze

becomes the emblem of the values of our most precious collection, dedicated to guests seeking a memorable stay and top-class comfort without any compromise."

Thanks to the gourmet cuisine of the Casa Savoia restaurant and the Bistrot Bonadè, the famous patio of the Salotto dei Principi bar and the panoramic view of the city from its rooms and suites, the historic hotel in Via Gobetti reaffirms itself as the privileged address of the Piedmontese capital.

Alkemy SPA, a prestigious wellness center open not only to hotel guests but to all those who are interested in enjoying a luxurious relaxing break, including a Turkish bath, swimming pool, sauna and natural treatments, completes an offer of precious and varied services specifically conceived for our female and male clientele. A stay at the Hotel Principi di Piemonte | UNA Esperienze becomes synonymous with leisure.

The new hotel website is now online www.unaesperienze.it/principi-di-piemonte.

Gruppo UNA S.p.A.

Gruppo UNA S.p.A. is the largest Italian hotel chain, with 5,000 rooms in 38 hotels, resorts and aparthotels distributed over 19 destinations and 10 regions. UNA Group makes Italian lifestyle its strength with the brands UNA Esperienze, UNAHOTELS and UNAWAY to best interpret three different ways of experiencing hospitality and addressing the upper-upscale, upscale and smart segments of the market, respectively. Gruppo UNA aims at consolidating its position as market leader and expanding its portfolio in prestigious metropolitan areas and major tourist destinations through leasing, franchising and management formulas. Born in 2017 from the merger of Atahotels and UNA Hotels & Resorts, Gruppo UNA S.p.A. is owned by Unipol Gruppo S.p.A., the second largest insurance group in the Italian market, the first in the Non-Life Division and among the top ten in Europe. www.gruppouna.it

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