

## **Cititel Penang DIRECTOR OF SALES**

**Location** : Georgetown, Penang.  
**Posting Date** : February 6th 2020  
**Closing Date** : March 15th 2020  
**Job Number** : CPG/20/SM-2  
**Employment Type** : Full-time/ Permanent.

### **Key Tasks:**

Manages and directs the on-property group sales effort to achieve revenue goals by proactively targeting current and implementing effective sales strategies to grow market share. Establish understanding of sales strategy and effective implementation of this strategy for the hotel.

### **Job Requirements:**

- Preferably hotel industry work experience, demonstrating progressive career growth and a pattern of exceptional performance
- Must demonstrate an in-depth understanding of sales operations and business practices for sales systems and processes.
- Candidate must possess Diploma/Advance Diploma/Bachelor Degree/Professional Degree in any field.
- Must possess exceptional leadership skills, demonstrating an ability to move and influence a large team.
- Excellent communicator with good command of written and spoken Bahasa Malaysia/English.

