

Cititel Penang

DIRECTOR OF SALES & MARKETING

Location : Georgetown, Penang.
Posting Date : February 6th 2020
Closing Date : March 15th 2020
Job Number : CPG/20/SM-1
Employment Type : Full-time/ Permanent.

Key Tasks:

Provides day to day leadership to sales associates to achieve property sales objectives with overall responsibility for achieving goals and revenues. Manages the marketing budget to enable development of hotel targeted campaigns and promotions to drive revenue and meet property objectives.

Job Requirements:

- Preferably hotel industry work experience, demonstrating progressive career growth and a pattern of exceptional performance
- Must demonstrate an in-depth understanding of sales operations and business practices for sales systems and processes.
- Candidate must possess Diploma/Advance Diploma/Bachelor Degree/Professional Degree in any field.
- Must possess exceptional leadership skills, demonstrating an ability to move and influence a large team.
- Excellent communicator with good commend of written and spoken Bahasa Malaysia/English.