


Liz Adams

Appointed **Director of Sales and Marketing**

At 907 Main in Cambridge - MA, USA

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907 Main, a new boutique hotel located in the heart of Central Square, has announced the appointment of Liz Adams as Director of Sales & Marketing. Adams will oversee all aspects of sales including corporate and groups, as well as all marketing and events for the property.

Adams has over 13 years of experience in the luxury independent hotel space. For the past two years, she worked as the Vice President of Marketing for Associated Luxury Hotels International. Prior to that Adams was Director of Sales and Marketing at XV Beacon. Adams got her start in the industry as a Hilton Sales Manager. Her career has allowed her to travel all over the world, providing her valuable insight as to what hospitality means to different people and how to create experiences that cater to everyone.



When she isn't greeting guests or executing events, Adams loves spending time with her two children, husband, their dog and parents on Cape Cod. She finds her creative inspiration through her children's ideas and during her morning runs.

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<https://www.hospitalitynet.org/appointment/79019909.html>