



**Gruppo UNA hotels and resorts reopen:
a unique and safe experience for guests at the heart of
a new approach to hospitality.**

Thanks to the launch of the official UNAsafe Protocol, under verification by the DNV-GL certification body, combined with the health insurance plan in partnership with UniSalute, the largest Italian hotel chain is the only one on the market that welcomes guests back with a unique and extraordinary package of safety related services.

Milan, 18th June 2020 - Welcoming, authentically Italian and as attentive to their high-level, certified safety standards as ever: **Gruppo UNA hotels and resorts reopen** their doors in main cities and holiday destinations across the Peninsula.

With the travel context changing rapidly, the largest Italian hotel chain proposes a new approach to hospitality, guaranteeing guest wellbeing with **the official UNAsafe protocol**, under verification by **DNV GL - Business Assurance**, world leader in third party certification, verification and evaluation activities. The **health plan #AndràTuttoBenelVacanza** is **included in the price of the stay** as part of a wider safety framework. It has been designed in partnership with top health insurance provider **UniSalute**, part of Unipol Group, with over 8.6 million clients. In this way, Gruppo UNA builds even more added value into the experience, providing customers with a range of health and safety initiatives and services to set them apart from their peers. In this way, Gruppo UNA wants to stand out on the market, reaffirming the added value of its offer and making an extraordinary package of initiatives and services focused on safety available to its customers.

The official UNAsafe protocol.

With the launch of **the official UNAsafe protocol**, Gruppo UNA has adopted a series of practical measures to guarantee maximum safety for its guests. To highlight its commitment to the cause and ensure **even higher hotel standards**, Gruppo UNA has also created the **new "UNAsafe" brand**, certifying the measures taken and promises a safe, "**clean, sanitized and guaranteed**" stay.

The procedures build on guidelines from the **World Health Organization**, the **Decree of the President of the Council of Ministers**, the Italian **Ministry of Health**, the **Higher Institute of Health** and the "Accoglienza Sicura" (**Safe Reception**) national protocol outlined by Federalberghi, the Italian Confindustria Hotel Association.

3 key areas have been identified, focusing on the **cleaning and use of medical health aids, guaranteeing social distancing and behavioral and safety practices**. For example, guests will be offered a free **Welcome Kit** upon arrival, which comes in a sanitized envelope and contains a disposable mask and gloves. During check-in, Plexiglas screens will guarantee social distancing, while **online features will** ensure easy and safe registration and payment options.

For more information and updates, visit: www.gruppouna.it/en/covid-19

Gruppo UNA S.p.A.

Registered and Administrative Office: via Gioacchino Murat 23 - 20159 Milan (Italy) - info@pec.gruppouna.it - tel. +39 02 895261 - fax +39 02 89503643
Share capital, f.p. 37,817,599 euro, f.p. - Company Register of Milan Tax Code 00849180153 - Chamber of Commerce of Milan 726120 - VAT No. 07410980150
Single-member company subject to the management and coordination of Unipol Gruppo S.p.A.

www.gruppouna.it



DNV GL - Business Assurance, an additional guarantee.

Transparency is key, so Gruppo UNA has gone the extra mile to **guarantee** the effectiveness of the new safety measures. The **UNAsafe protocol and application** will be verified and certified by **DNV GL - Business Assurance**, one of the main certification bodies in the world and leader in the digital evolution of assurance services.

Taking necessary responsibilities and commitments towards the current situation, the largest Italian hotel chain aims to offer the highest protection standards to ensure a safe stay.

An insured and safe stay: # AndràTuttoBenInVacanza with UniSalute.

In partnership with top health insurance provider **UniSalute** - part of the Unipol Gruppo with over 8.6 million clients – Gruppo UNA steps up guest safety and assistance throughout their stay. **# AndràTuttoBenInVacanza** is a **health plan included in the price of the stay**. It's currently available for Italian guests only, guaranteeing protection in case of falling ill with Covid-19 during or following your stay in Gruppo UNA hotels and resorts.

Gruppo UNA has put in place extraordinary measures to guarantee the highest level of protection throughout its facilities. The addition of the new health plan offers complete safety. The plan includes a **daily allowance** in case of hospitalisation, **as well as complete access to an innovative services hub** that guarantees complete protection throughout each stay. This includes services such as **video consultations following hospital visits, teleconsultations and psychological counseling**.

Italian spirit that guarantees safety: the reopening of Gruppo UNA hotels and resorts.

The gradual reopening of Gruppo UNA hotels and resorts touches the major Italian cities and summer holiday destinations. For those wishing to enjoy an Italian summer, the Group's facilities offer guests a warm welcome, top facilities and safety. Special rates are also available to ensure **greater flexibility and convenience** when booking, ideal for effortlessly planning your next stay in the city or at the beach.

Versilia Lido | UNA Esperienze, will reopen on the **19th June**. Overlooking one of the most exclusive coastlines in Italy, it's the place to be when looking to relax in elegant surroundings in Versilia. From **26th June** you will also be able to savour the beauty of Sicily's eastern coast, as **UNAHOTELS Naxos Beach Sicilia** and **UNAHOTELS Capotaormina** reopen, overlooking the cliffs in Taormina.

Our urban locations also reopen, including **UNAHOTELS Cusani Milan on the 15th June**, offering authentic Italian hospitality at the heart of the Northern capital. **UNAHOTELS Decò Roma** will be ready to welcome you back to the capital **from 30th June**, while **Palace Catania | UNA Esperienze**, offers a splendid location at the heart of the Sicilian city, reopening its doors **from 3rd July**. Tourists in Naples will be able to enjoy relaxing in **UNAHOTELS Napoli from 10th July**. Finally, **Principi di Piemonte | UNA Esperienze** is one of Turin's icons, reopening in the Savoy city **from 27th July**.

Gruppo UNA S.p.A.

Registered and Administrative Office: via Gioacchino Murat 23 - 20159 Milan (Italy) - info@pec.gruppouna.it - tel. +39 02 895261 - fax +39 02 89503643
Share capital, f.p. 37,817,599 euro, f.p. - Company Register of Milan Tax Code 00849180153 - Chamber of Commerce of Milan 726120 - VAT No. 07410980150
Single-member company subject to the management and coordination of Unipol Gruppo S.p.A.

www.gruppouna.it



The largest Italian hotel chain returns to its core values - being attentive to each guests wellbeing - offering unique experiences that keep safety a priority during each stay. Gruppo UNA restarts with its signature elements. It restarts with Italy.

Gruppo UNA S.p.A.

Gruppo UNA S.p.A. is the largest Italian hotel chain, with 4,700 rooms in 36 hotels, resorts and aparthotels distributed over 17 destinations and 9 regions. Gruppo UNA makes Italian lifestyle its strength with the brands UNA Esperienze, UNAHOTELS and UNAWAY to best interpret three different ways of experiencing hospitality and addressing the upper-upscale, upscale and smart segments of the market, respectively. Gruppo UNA aims at consolidating its position as market leader and expanding its portfolio in prestigious metropolitan areas and major tourist destinations through leasing, franchising and management formulas. Born in 2017 from the merger of Atahotels and UNA Hotels & Resorts, Gruppo UNA S.p.A. is owned by Unipol Gruppo S.p.A., the second largest insurance group in the Italian market, the first in the Non-Life Division and among the top ten in Europe. www.gruppouna.it

GRUPPO UNA PRESS OFFICE - Interface Tourism Italy
T. +39 02 8366 0917 - gruppoUNA@interfacetourism.com

UNIPOL GRUPPO PRESS OFFICE
T. +39 051 5077705 - pressoffice@unipol.it

Gruppo UNA S.p.A.

Registered and Administrative Office: via Gioacchino Murat 23 - 20159 Milan (Italy) - info@pec.gruppouna.it - tel. +39 02 895261 - fax +39 02 89503643
Share capital, f.p. 37,817,599 euro, f.p. - Company Register of Milan Tax Code 00849180153 - Chamber of Commerce of Milan 726120 - VAT No. 07410980150
Single-member company subject to the management and coordination of Unipol Gruppo S.p.A.

www.gruppouna.it