



ROY JONES JR'S  
FIGHT ACADEMY



**FOR IMMEDIATE RELEASE**

**ROY JONES JR. BOXING AND IRON BOY PROMOTIONS PRESENT “BATTLE OF THE UNKNOWN” AT WE-KO-PA RESORT & CONFERENCE CENTER ON AUGUST 15**

*Junior NABF Middleweight Champion Louis “The Unknown” Rose to Defend his Belt against Andrew “Hurricane” Hernandez in an Action-Packed Night of World-Class Boxing*

**(Scottsdale, Arizona) July 21, 2015** – On August 15, [Roy Jones Jr. Boxing](#) (RJJ) and [Iron Boy Promotions](#) will pull no punches with “Battle of the Unknown,” an evening of exhilarating boxing entertainment featuring world-class fighters in a variety of weight classes duking it out in a high-energy, action-packed competitive arena.

Sponsored by Tecate, LATV, Rival, Nutritional Brands, Uber and Clinica La Familia, the event will take place at the We-Ko-Pa Resort & Conference Center in Scottsdale, Arizona – the second time that pulse-pounding, heart-stopping boxing has been held at the AAA Four Diamond resort, and anticipated to attract boxing enthusiasts from around the state.

The main card and title fight will feature middleweight champion Louis “The Unknown” Rose (12-2-1, 4KOs) from Lynwood, California defending his Junior NABF middleweight title against Andrew “Hurricane” Hernandez (9-1-1, 1KO) from Phoenix, Arizona. Rose upset Montenegro frontrunner Milorad Zizic on March 13 in the same ring, granting him the biggest professional victory of his career and catapulting him into the WBC rankings. Hernandez, also known as “The Fighting Pride of Phoenix,” has the skills – and home court advantage – to make this a thrilling, “no quarter asked, no quarter given” warrior-style match.

In addition, Francisco DeVaca (11-0, 4KOs) will face an opponent who will be revealed soon, and Colorado brawler John Grimaldo (9-3, 6KOs) will take on prospect Benjamin Whitaker. Also featured on the card will be undefeated Emmanuel Nieves (4-0), Paul Romero (4-0) and Jose Rodriguez-Herrera (2-0).

An after party featuring extensive food and beverage options will be held at Fort McDowell Casino, next door to where the boxing event will be held. The resort is also offering a special “Battle of the Unknown” package for \$89 that includes a deluxe standard guest room and \$10 slot play for new Fortune Club members (\$5 slot play for existing Fortune Club members). The same package with two general admission tickets is \$129. To book, visit

<http://www.wekoparesortandconferencecenter.com/specials-en.html>.

The We-Ko-Pa Resort & Conference Center is located at 10438 N. Fort McDowell Road in Scottsdale, Arizona. Tickets are priced at \$75 ringside, \$50 reserved and \$30 general admission, and can be purchased at [tickets.ticketforce.com](http://tickets.ticketforce.com) or by calling 480/840-0457.

For more information,” visit <http://royjonesjrboxing.com/events/> or <http://www.ironboyboxing.com/events/>.

## **EVENT SCHEDULE**

### **Thursday, August 14**

- 5 p.m. Press conference
- 6 p.m. Official fight weigh-ins

### **Friday, August 15**

- 6 p.m. Doors open
- 7 p.m. Event begins

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