



FOR IMMEDIATE RELEASE

**WE-KO-PA RESORT & CONFERENCE CENTER EARNS 2016 TRIPADVISOR
CERTIFICATE OF EXCELLENCE**

SCOTTSDALE, Ariz. – May 26, 2016 – The [We-Ko-Pa Resort & Conference Center](#) announced today that it has received a [TripAdvisor](#)® Certificate of Excellence. Now in its sixth year, the achievement celebrates hospitality businesses that have earned great traveller reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, eateries and attractions located around the world that have continually delivered a quality customer experience.

“We’ve got an extremely dedicated, customer-centric team that takes exceptional care of our guests from the moment they make their reservation until the time they check out,” said Craig Benell, acting general manager of the We-Ko-Pa Resort & Conference Center. “We’re thrilled that our associates’ focus on guest satisfaction has been recognized in such an exciting way, and are also grateful to the Yavapai Nation for establishing such a beautiful resort in the spectacular Sonoran Desert.”

"With the Certificate of Excellence, TripAdvisor honors hospitality businesses that have consistently received strong praise and ratings from travelers," said Heather Leisman, Vice President of Industry Marketing, TripAdvisor. "This recognition helps travelers identify and book properties that regularly deliver great service. TripAdvisor is proud to play this integral role in helping travelers feel more confident in their booking decisions."

The Certificate of Excellence accounts for the quality, quantity and recency of reviews submitted by travelers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews, and must have been listed on TripAdvisor for at least 12 months.

About the We-Ko-Pa Resort & Conference Center

Conveniently located 20 minutes from the airport, the We-Ko-Pa Resort & Conference Center (www.wekoparesort.com) features 246 contemporary guestrooms and suites designed with Native American traditions, bold Southwestern cuisine at the Ahnala Mesquite Room, luxurious spa treatments and salon services at the Amethyst Spa & Boutique, and a spacious heated outdoor pool with two whirlpools. The AAA Four Diamond independent golf resort's proximity to the award-winning courses at We-Ko-Pa Golf Club, gaming and entertainment at Fort McDowell Casino, and the numerous outdoor activities at Fort McDowell Adventures make it the ideal destination for a vacation, business function or special event.

About TripAdvisor

TripAdvisor® is the world's largest travel site**, enabling travelers to plan and book the perfect trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 340 million unique monthly visitors***, and 350 million reviews and opinions covering 6.5 million accommodations, restaurants and attractions. The sites operate in 48 markets worldwide.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 24 other travel media brands:

www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl, www.besttables.com and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk.

Contact:

Gail Manginelli
GM & Associates
480/563-3414
gail@gmandassociatespr.com

###

We-Ko-Pa Resort & Conference Center Earns 2016 TripAdvisor Certificate of Excellence