



THE TOWNSEND HOTEL

The Townsend Hotel Installs New Air Purification System

New system will destroy viruses and bacteria in the air and on surfaces!

BIRMINGHAM, Mich. (Sept. 11, 2020) – As the cold weather approaches, The Townsend Hotel in its efforts to further protect its guests from Covid-19 has installed a brand new state of the art UV air purification system in our Rugby Grille Restaurant and Gallery. They are in process of also installing in the Tea Lobby, the Main Lobby of the hotel and the Regency Ballroom. This new system will send ionized oxidizers into key high-traffic areas to destroy airborne viruses and bacteria and bacteria on surfaces, before they can reach our guests and staff.

This system was manufactured and installed by American Ultraviolet, which is based in Lebanon, IN. This company has been around since 1960 and has designed and manufactured thousands of insightful and effective UV systems around the world.

“We have implemented many new safety processes to counter Covid-19 into our hotel services over these last few months and this is one additional process we have added to make our visiting guests feel safe. We reviewed many systems, but we felt this system was by far the most efficient in reducing and eliminating most airborne and on surface contaminants.” Steven Kalczynski, Managing Director said.

UV air cleaning systems reduce and eliminate pathogens that can otherwise lead to hospital-acquired infections. Remarkable results have been obtained by installing these types of systems.

The American Ultraviolet website:

www.americanultraviolet.com

UVC is efficient and safe (From the American Ultraviolet website):

UVC Germicidal Fixtures increase the value of all air conditioning and air-circulating systems by:

- Maximizing system efficiency
- Prolonging blower life
- Providing healthier air to breathe

Treating air that passes through an HVAC unit with ultraviolet light will reduce, or eliminate, DNA-based airborne contaminants (bacteria, viruses, mold spores, yeast, protozoa), and



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provide much healthier air to breathe. **UVC Germicidal Fixtures** are a labor-free solution that will not harm occupants, equipment or furnishings because they produce no ozone or secondary contaminants. For more than 70 years, tens of thousands have been safely installed in hospitals, clinics, processing plants, commercial offices, manufacturing sites and other commercial facilities and multi-and single-family residences around the world.

About The Townsend Hotel:

The Townsend Hotel is celebrating its thirty-second Anniversary in 2020, and is a 32 year in-a-row AAA Four-Diamond luxury property, located in downtown Birmingham, Mich. Travel + Leisure magazine ranks The Townsend among its, "World's Best Hotels," and the property also was recently named as a 2019 "Top 20 Best Midwest Hotels" (#7) by readers of Condé Nast Traveler. The Townsend Hotel is a Forbes Travel Guide Four Star property and the Rugby Grille is a Forbes "Recommended" restaurant. The Townsend is known for its exceptional service and amenities, including the Rugby Grille, Afternoon Tea and a variety of bakery, banquet and catering services. For more information, visit www.townsendhotel.com or contact The Townsend Hotel at (248) 642-7900, 100 Townsend Street, Birmingham, MI 48009-6068

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