

Gruppo UNA expands its UNAWAY portfolio with two new affiliated hotels in the Veneto and Marche regions

UNAWAY Ecohotel Villa Costanza Venezia and UNAWAY Imperial Beach Hotel Fano giving a boost to its franchising project with functional, smart solutions: focusing on technology, the environment and services for families.

Milan, 2 March 2021 – Just a few weeks after the launch of [Milano Verticale | UNA Esperienze](#), Gruppo UNA's new flagship hotel, the largest chain of hotels in Italy welcomes **two new affiliated hotels**, giving a boost to its Franchising Project. From today, **Ecohotel Villa Costanza Venezia and Imperial Beach Hotel Fano** are part of the **UNAWAY** collection, and a point of reference for anyone looking for **functional, smart solutions in strategic locations**, perfect for a last-minute weekend getaway, or a holiday to explore the surroundings, with all the highest quality services.

*"We are especially proud to announce the addition of these two new hotels to the Gruppo UNA portfolio, it's a very positive sign during these complex times that the hotel industry is going through," commented **Fabrizio Gaggio**, Gruppo UNA General Director. "These new affiliated hotels are proof of the value of the franchising model we have continued to invest in, notwithstanding the difficult times, to further consolidate our leading position in the market. Our goal is to branch out so that we can meet the constantly changing needs of discerning smart travellers, especially as regards concern for the environment and bespoke services."*

[UNAWAY Ecohotel Villa Costanza Venezia](#) is an **environmentally sustainable, eco-friendly hotel, set in a lovingly renovated 19th century building**. The hotel is located in Mestre, in a very quiet area just a stone's throw from the town centre and the station, and is just 15 minutes away from Venice. The elegant location with interior courtyard, where you can enjoy aperitifs or breakfast on the veranda, makes it the **ideal solution for anyone who appreciates sustainable travel and cares for the environment**, with state-of-the-art energy-saving technology, such as solar panels, electronically controlled lighting and heating in rooms, as well as heat and sound insulation. **Cycling lovers** are in for a treat, with a garage with CCTV and maintenance area, plenty of cycle paths, and bikes that are free to use for anyone who wants to visit Venice's surroundings.



UNAWAY Ecohotel Villa Costanza Venezia

Website: www.unaway.it/unaway-ecohotel-villa-costanza-venezia

Photo gallery available [HERE](#)

The first Gruppo UNA hotel in the Marche region, [UNAWAY Imperial Beach Hotel Fano](#) expands the brand's **family-friendly range** with a hotel by the sea, ideal for a **holiday with the whole family**. The wide range of services for parents and children, including a **private beach with direct access from the hotel**, a swimming pool in a 4,000 square metre park, indoor and outdoor play areas, miniclub, free bicycles, and two bars in the beach and garden areas, make it the perfect mix of fun for the kids and relaxation for the adults. This is all topped off by the wonderful restaurant serving traditional dishes from the Marche region and the best of Italy's wholesome cuisine, for a thorough exploration of the local area.



UNAWAY Imperial Beach Hotel Fano

Website: www.unaway.it/unaway-imperial-beach-hotel-fano

Photo gallery available [HERE](#)

Gruppo UNA S.p.A.

Gruppo UNA S.p.A. is the largest Italian hotel chain operating in Italy with over 4,700 rooms in 37 hotels, resorts and aparthotels in 18 destinations and in 10 Italian regions. Gruppo UNA's strength is its distinctive Italian character and its portfolio comprises the three brands UNA Esperienze, UNAHOTELS and UNAWAY that best represent three ways of experiencing hospitality, aimed at the upper-upscale, upscale and smart segments respectively. Gruppo UNA's aim is to consolidate its position as market leader and expand its portfolio in prestigious urban areas and in the main tourist destinations via leasing, franchising and management formulas. Created in 2017 from the merger of Atahotels and UNA Hotels & Resorts, UNA S.p.A. is owned by Unipol Gruppo S.p.A., the second-largest insurance group in the Italian market and the first in the Non-Life Business, and among the top ten in Europe. www.gruppouna.it