

## Press Release

For Immediate Release

### **Hotel Éclat Beijing Cordially Invited Ambassador of Switzerland Mr Bernardino Regazzoni to Officially Launch the Opening of the Swiss Fondue at the Swiss Chalet**



**Beijing, China - 22<sup>nd</sup> November**, Hotel Éclat Beijing specially invited Mr Bernardino Regazzoni, the Ambassador of the Embassy of Switzerland, to visit the Swiss Chalet and enjoy the classic Swiss Fondue, to open a journey of sense and taste that is full of Swiss elements.

Mr Dany Lützel, the General Manager of Hotel Éclat Beijing, said: "We are honoured to have the personal presence of Mr Bernardino Regazzoni, the Ambassador of Switzerland to China in our Swiss Chalet. The winter in Switzerland is fascinating, and there is no better way to experience the authentic atmosphere with an original Swiss Fondue in the themed Swiss Chalet. The Swiss Chalet is the perfect winter venue to host any kind of gatherings from two up to six persons with the home-made Swiss Fondue prepared by our renowned Executive Chef Ray."

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Designed by celebrated interior designer Monique McIntock, the uniquely appointed luxury suite Swiss Chalet is inspired by world-famous ski resort Gstaad, bringing the essence of the Alps straight to Hotel Éclat Beijing. Refining from traditional Swiss architecture and decorative styles, Monique combines sensory materials and nature, using them as references to create a classic ski lodge design theme, creating an extraordinary and immersive space for our guests.



### Discover More from Switzerland

Booking: upon availability till 1<sup>st</sup> December, 2019

CNY 6,888 with benefits:

- One room night for two persons in the themed lagoon suite Swiss Chalet
- Classic Swiss cheese fondue for up to six people with one designated butler for service

中国北京市朝阳区东大桥路9号 北京侨福芳草地 100020

Parkview Green, No.9, Dongdaqiao Road, Chaoyang District, Beijing, P.R.China 100020

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- Éclat essentials include daily breakfast, afternoon delights and George's Bar happy hour
- Guests enjoy welcome fruit, mini-bar (non-alcoholic beverages), high-speed internet access, late check out until 15:00 (subject to room availability)



Hotel Éclat Beijing would like to make the recommendation of savouring the Swiss Fondue, melting in this Swiss-imported Gruyère & Emmentaler Cheese, with a gentle stir-fry of rye bread cubes in the cheese pot, and tasting it in a single bite with the side dishes such as boiled baby potatoes, carrots, broccoli, pickled onions, cornichons, green olives, then a glass of selected Swiss white wine would be a perfect pairing of this fine dining experience.



### Classic Swiss Cheese Fondue

Booking: upon availability till end of March, 2020

CNY 376 per pot, CNY 476 with two glasses of selected Swiss white wine

Minimum 2 persons for reservation and one day in advance is preferred.

George's Restaurant, Hotel Level 2

中国北京市朝阳区东大桥路9号 北京侨福芳草地 100020

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This winter, Hotel Éclat Beijing sincerely welcomes all travellers and gourmets to come and feel the warmth of Switzerland. Meet up with friends in the Swiss Chalet, sit around the table and enjoy the immersive experience, which presents the taste of Swiss artistry. Or simply come to George's Restaurant for discovering the authenticity of Swiss Fondue.

Please contact Hotel Éclat Beijing at [reservations.bj@eclathotels.com](mailto:reservations.bj@eclathotels.com) or make a direct call at +86 (0)10 8561 2888 for more information and reservations.

### **About Hotel Eclat Beijing**

As part of the Hong Kong Parkview Group, Hotel Éclat Beijing with 100 rooms and suites offers a unique opportunity to experience world-class art while enjoying stylishly inviting accommodations, outstanding cuisine, intuitive yet non-intrusive guest services and a spectacular Mall where you can shop till you drop - all within its unique architectural complex. With the signature 'Éclat Essentials' for guests to enjoy, Éclat re-defines the upscale hotel experience, bringing you the art of contemporary luxury and the luxury of contemporary art. Hotel Éclat Beijing is also a member of the exclusive *Small Luxury Hotels of the World™*.

### **About Parkview Green**

Parkview Green, the multi-use complex in which Hotel Éclat Beijing is situated, also home to various high-level grade offices, luxury retail outlets, art galleries and even state of the art Cineplex. Parkview Green was the first integrated commercial projects to be awarded the LEED Green Building Rating System Platinum Certification. The award-winning structure uses innovative environmental technologies resulting in energy use 50% lower than that of other buildings of similar size.

### **About Small Luxury Hotels of the World™**

Small Luxury Hotels of the World (SLH), the champion of small, luxury, independent hotels, has a collection of over 520 hotels in 80 countries. They are constantly on the road getting the first glimpse of the latest openings, game-changing hotel concepts and the most far-flung destinations.

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