

## Fort McDowell Yavapai Nation and Betfred Sports Enter Partnership to Offer Sports Betting in Arizona



Fort McDowell, Arizona - August 11, 2021 – The We-Ko-Pa Casino Resort and Betfred Sports have signed an agreement to bring sports betting to Arizona residents. The companies will partner to build a state-of-the-art, Las Vegas-quality retail sportsbook at the recently opened We-Ko-Pa Casino Resort in Fort McDowell, AZ while also launching mobile and online betting under the Betfred Sports brand.

“The partnership announcement with Betfred Sports marks a new chapter for We-Ko-Pa,” said Bernadine Burnette, President of the Fort McDowell Yavapai Nation. “We are excited about the prospect of sports betting in Arizona, and are thrilled to pursue an event wagering license to allow us to offer sports betting to our retail and digital customers.”

Mark Stebbings, Betfred Group Chief Operating Officer, stated “Arizona is an amazing opportunity for Betfred Sports to continue its expansion in the US after successful launches in Iowa, Colorado and Pennsylvania. We look forward to working with our fantastic partner, the Fort McDowell Yavapai Nation, to leverage our 50 years of bookmaking experience to bring the best betting options to Arizona sports fans.”

The formal launch of retail and online sports betting is contingent on licensing and regulatory approval and is planned for late 2021.

### **About We-Ko-Pa Casino Resort**

Owned and operated by the Fort McDowell Yavapai Nation, the spectacular new 166,341-square-foot We-Ko-Pa Casino Resort boasts state-of-the-art gaming, a variety of specialty fine and casual dining restaurants, and live entertainment. The attached AAA Four Diamond hotel offers 246 luxurious guestrooms and suites; 25,000 square feet of meeting space; and two resort-style outdoor pools. The new casino resort’s proximity to the two highly acclaimed courses at We-Ko-Pa Golf Club and numerous outdoor activities at Fort McDowell Adventures make it the ideal destination for a vacation, business function or special event.

### **About Betfred USA Sports**

Betfred USA Sports is the wholly owned US subsidiary of Betfred Group, a Warrington, United Kingdom based bookmaker that owns and operates over 1500 betting shops in the UK as well as industry leading online and mobile products in the UK and Spain. Betfred Group, founded by brothers Fred and Peter Done in 1967, created Las Vegas based Betfred USA Sports in 2019 specifically to enter the robust and ever-expanding US sports betting market. Betfred USA Sports, a proud sportsbook sponsor of the Denver

Broncos and Colorado Rockies, is currently a licensed operator in Iowa, Pennsylvania and Colorado, with Nevada and Arizona coming soon pending regulatory approval.

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