

1 INFORMATION TEXT

The scope and extent of processing your personal data pursuant to the Law on Personal Data Protection No. 6698 (“KVKK”) and applicable law (foreign or domestic) by WOW Hotels & Convention Center operated by MAPA İnş. ve Tic. A.Ş., its affiliated groups and companies and all hotels in its portfolio (hereinafter “WOW”) in their capacity as data controller are explained below.

1.1 WHAT ARE THE METHOD AND LEGAL REASONS OF COLLECTING YOUR PERSONAL DATA?

Your personal data is collected by our Company through different channels in order to carry out our activities and based on the legal reasons of ensuring compliance with the regulations and the Company policies. Your personal data may also be processed and transferred for the purposes specified in this Information Text under the personal data processing conditions and purposes set forth in articles 5 and 6 of KVKK in accordance with the basic principles prescribed by KVKK.

1.2 FOR WHAT PURPOSE DO WE PROCESS YOUR PERSONAL DATA?

Your personal data collected may be processed by WOW for the following purposes under the personal data processing conditions and purposes set forth in articles 5 and 6 of KVKK in accordance with the basic principles prescribed by KVKK:

- To conduct the necessary work by WOW’s business units in order to conduct the commercial activities according to the regulations and the company policies and to do activities accordingly;
- To determine, plan and implement short, medium and long term commercial policies;
- To design and implement human resources activities;
- To ensure the commercial and legal safety of WOW and the real persons with whom it has business relations;
- To protect the commercial credit and the trust built.

1.3 TO WHOM AND FOR WHAT PURPOSE DO WE TRANSFER YOUR PERSONAL DATA?

Your personal data collected may be transferred by WOW to our business partners, suppliers, Group Companies (Dealers), shareholders, legally authorized public bodies and private persons for the following purposes according to the basic principles prescribed by KVKK and the personal data processing conditions and purposes set forth in articles 8 and 9 of KVKK:

- To conduct the necessary work by WOW’s business units in order to conduct WOW’s commercial activities according to the regulations and the company policies and to do activities accordingly;
- To determine, plan and implement short, medium and long term commercial policies;
- To design and implement human resources activities;
- To support the Group Companies (Dealers) to design, plan and implement the human resources activities;

- To ensure the commercial and legal safety of Group Companies (Dealers) and the real persons with whom they have business relations;
- To protect the commercial credit and the trust built.

1.4 WHAT ARE YOUR RIGHTS AS DATA OWNER LISTED IN ARTICLE 11 OF KVKK?

Natural persons whose personal data is processed have the following rights pursuant to article 11 of KVKK;

- to learn whether your personal data is processed,
- to demand information in relation to the processed data if any,
- to learn the purpose of such data processing and to check whether such data processing is suitable for its purpose,
- to know the third parties at home or abroad to whom the personal data is transferred,
- to request the correction of the personal data in case it is processed incompletely or incorrectly and to demand a notification for the third parties to whom the personal data is transferred about the procedures made,
- to request the deletion or destruction of the personal data despite being processed according to the provisions of KVKK and other relevant laws in case there is no longer any reason to process such data and to demand a notification for the third parties to whom the personal data is transferred about the procedures made,
- to object to a result which may arise against the person himself/herself as a result of analyzing the processed data exclusively by automatic systems,
- to request the compensation of the loss incurred as a result of illegal processing of the personal data.

You can send your applications regarding your rights referred above by electronic mail or letter to our address filling in the application form available at

<https://www.wowhotelsistanbul.com/kvkk>.

Our company will conclude your request within the shortest time depending on the type of your request and within thirty (30) days at the latest free of charge. However, if the process requires a cost, the charges will be collected by us according to the tariff of Personal Data Protection Board.

Detailed information about the purposes of processing your personal data by our Company is included in “the Policy of Protecting and Processing the Personal Data” available at <https://www.wowhotelsistanbul.com/kvkk>.