

Gruppo UNA welcomes two new hotels in Rome's historic city centre

Hotel Art By The Spanish Steps | UNA Esperienze and UNAWAY Hotel Empire Roma join the hotel chain's portfolio, adding further prestige to the range of accommodation available in the capital

Milan, 7 September 2021 – Gruppo UNA's expansion strategy continues apace; the largest Italian hotel chain increases the number of accommodation solutions it offers in Rome with two new hotels in the capital's historic city centre, very close to the city's iconic sights and most beautiful locations, adding further prestige to the accommodation already available to travellers. **Hotel Art By The Spanish Steps | UNA Esperienze**, a stylish design hotel located in **Via Margutta**, just three minutes away from the Spanish Steps, and **UNAWAY Hotel Empire Roma**, located in **Via Aureliana**, in an historic palazzo just a short distance from Via Veneto and Roma Termini station, are the new facilities that join the group's portfolio and confirm the growth trend that Gruppo UNA is maintaining to great success. The new hotels further expand the wide range of different accommodation solutions already available to guests, adding respectively to the upper-upscale segment of UNA Esperienze, with its dream locations where every aspect of hospitality is impeccable, and the UNAWAY brand, designed for people looking for smart solutions who want all the comfort they can get.

"We are particularly proud to announce these new facilities, an expansion that is a keystone for us in the city of Rome. We have always had hotels in the capital, a destination where we played a leading role with UNAHOTELS Decò, and now Gruppo UNA has won an even more coveted position in the Eternal City," commented **Fabrizio Gaggio**, Gruppo UNA General Director, *"This is twice as satisfying for us because besides increasing our presence in the city disparately in order to meet all the demands of travellers and guests, the latest acquisitions in Rome are part of the brand's superb expansion strategy that has recently seen important new openings, prestigious acquisitions and new franchising-formula facilities."*

Located in picturesque Via Margutta, a street adored by painters, sculptors and antiques dealers, and in an ideal location just a stone's throw from the iconic Spanish Steps and Via del Babuino, **Hotel Art By The Spanish Steps | UNA Esperienze** is the perfect choice for anyone who wants to soak up all the magic of the capital's historic city centre and be just a short walk away from many of Rome's most emblematic sights. The hotel is an extraordinary combination of design, elegance and style, elements that make it unique among the city's hotels and a must for anyone who loves art in all its forms. The hotel's distinctive feature is its eclectic mix of modern décor against the backdrop of an historic building with vaulted frescoed ceilings and elegant details. Surrounded by the ambience that enchanted the artists of the Dolce Vita, the hotel serves guests breakfasts, brunches and aperitifs in the wonderful Crystal Bistrot, but it also has a charming internal courtyard and a small wellness centre with fitness

area. This captivating modern design can also be seen in the bewitching rooms with their lively colours and sophisticated finishes, handcrafted furniture, original paintings and high-tech solutions.

Hotel Art By The Spanish Steps | UNA Esperienze

Address: Via Margutta 56, Roma

Website: <https://www.gruppouna.it/esperienze/hotel-art-by-the-spanish-steps>

Photo gallery available [HERE](#)



Located in a wonderful 19th-century palazzo that belonged to the noble Mocenigo family from Venice, the new **UNAWAY Hotel Empire Roma** can be found in Via Aureliana, in a very central position in the heart of the Rome's historic centre, just a stone's throw from the famous Via Veneto, the capital's most elegant area. Thanks to its strategic location, a short distance from the Roma Termini station and just ten minutes from Villa Borghese, the city's large park, the hotel is ideal for leisure travellers looking for an elegant yet comfortable and practical solution, as well as for business travellers, thanks to its superb business facilities and naturally-lit meeting rooms looking out across the city roofs that can be adapted to various requirements. When it's time to treat yourself, the hotel's dining areas are the perfect solution, with three different options: an elegant restaurant, open for lunch and dinner, a cocktail bar, and a charming internal courtyard perfect for relaxing or organising private events. Easy to reach, with good connections to the railway and underground network, and strategically located in the network of Rome's streets, the hotel offers classic-style rooms whose distinguishing feature is an attention to detail and to the complete comfort of guests.

UNAWAY Hotel Empire Roma

Address: Via Aureliana 39, Rome

Website: <https://www.gruppouna.it/unaway/unaway-hotel-empire-roma>

Photo gallery available [HERE](#)



Gruppo UNA S.p.A.

Gruppo UNA S.p.A. is the largest Italian hotel chain operating in Italy with over 5,100 rooms in 46 hotels, resorts and aparthotels in 20 destinations and in 12 Italian regions. Gruppo UNA's strength is its distinctive Italian character and its portfolio comprises the three brands UNA Esperienze, UNAHOTELS and UNAWAY that best represent three ways of experiencing hospitality, aimed at the upper-upscale, upscale and smart segments respectively. Gruppo UNA's aim is to consolidate its position as market leader and expand its portfolio in prestigious urban areas and in the main tourist destinations via leasing, franchising and management formulas. Created in 2017 from the merger of Atahotels and UNA Hotels & Resorts, Gruppo UNA S.p.A. is owned by Unipol Gruppo S.p.A., Italy's largest non-life insurance group and Europe's tenth. www.gruppouna.it