

**Gruppo UNA welcomes UNAHOTELS MH Matera,
set in more than 5 hectares of land, just a short distance from Matera's famous "Sassi".**

*The new affiliated hotel in a magnificent park on Basilicata's hills
takes the number of Italian regions with hotels from the Gruppo UNA portfolio to thirteen.*

Milan, 9 December 2021 – **Gruppo UNA's franchising project** achieves a new goal, welcoming **UNAHOTELS MH Matera** into its fold of affiliated hotels, the first in Basilicata to join the group's portfolio. This takes the number of Italian regions where Gruppo UNA has hotels to 13, with a total of 47 facilities all inspired by the most authentic Italian hospitality. Set in a wonderful park covering more than 5 hectares on Basilicata's hills, **UNAHOTELS MH Matera** is a 4-star hotel just five minutes from the famous Sassi, a UNESCO World Heritage Site, and from Matera's centre, an enchanting and miraculous place where time seems to effortlessly flit between the ancient and the modern.



The latest affiliated hotel is another goal in the series of new projects announced in 2021 and expands the group's offer with another high-profile facility in one of Italy's most picturesque destinations. *"The addition of UNAHOTELS MH Matera to our portfolio of facilities takes the number of destinations where Gruppo UNA's three brands have a presence in Italy and meet the needs of all travellers to 21; of course this is an extraordinary result, even more so against the backdrop of the times we are living through,"* commented **Fabrizio Gaggio**, Gruppo UNA General Director. *"From the outset the franchising project*

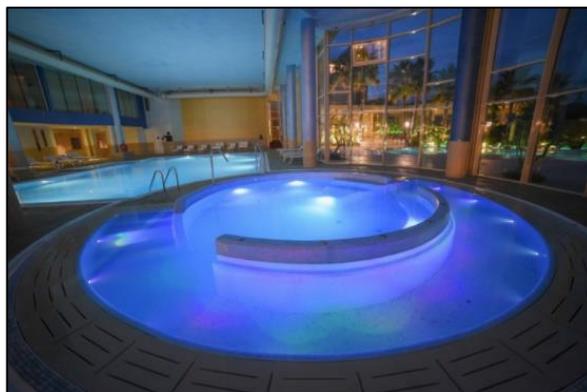
has proven to be an extremely flexible one that hoteliers greatly appreciate and that is in keeping with the demands of facilities and able to meet individuals' needs. UNAHOTELS MH Matera expands our offering with a high-potential property that is ideal for leisure clients who want to explore one of our peninsula's most spectacular gems, as well as for business events, thanks to the conference facilities that the hotel offers. We are certain that this winning combination will make this hotel another valuable asset in Gruppo UNA's wide-ranging offer".



The accommodation includes **132 stylishly furnished rooms** equipped with every modern comfort - 60 of them have a patio or balcony – and an **authentic "Basilicata cuisine" experience**, with intense flavours, unfussy recipes and wholesome ingredients,

reflecting the local tradition reinterpreted with the chef's own creative touches. Besides the summer restaurant between the edge of the lake and the pool, the hotel has **six more restaurants and outdoor spaces** for dinners, private banquets and special events, including "La Terrazza", the perfect place for hosting spectacular events by the pool on starlit nights, with enchanting views of Basilicata's hills.

Guests who want to experience rejuvenation can try the **"OLOS SPA" Wellness and Fitness Centre**, a genuinely peaceful haven that features a gym with state-of-the-art equipment and large panoramic windows. The spa also offers an outdoor swimming pool and a relaxation pool with jacuzzi, Finnish sauna, Turkish bath, a course of seven multisensory showers, and a herbal tea corner that looks out over the waterfall and the lake.



The hotel's highlight is its Conference Centre with twelve meeting rooms for international-style events that have natural light, state-of-the-art technology, and a capacity for up to 1,200 people. Opened in 2019, the **new conference centre** is, in particular, an important new conference space for both Matera and the whole of Southern Italy. In addition to its meeting room function, the space serves as **an innovative, elegant and highly modular location for events**.

As part of the ever higher standards of the increasingly personalised services that Gruppo UNA facilities offer their guests, the hotel provides many other amenities, including a business centre and an all-day/night laundry service, as well as a shuttle service to reach Matera and bespoke tours. This comprehensive offer meets all the demands of leisure and business travellers, providing them with a unique experience in the midst of natural backdrops that have appeared in blockbuster films.

You can see a selection of photos of UNAHOTELS MH Matera [here](#)

You can see the hotel's website at: <https://www.gruppouna.it/unahotels/unahotels-mh-matera>

Gruppo UNA S.p.A.

Gruppo UNA S.p.A. is the largest Italian hotel chain operating in Italy with over 5,300 rooms in 47 hotels, resorts and aparthotels in 21 destinations and in 13 Italian regions. Gruppo UNA's strength is its distinctive Italian character and its portfolio comprises the three brands UNA Esperienze, UNAHOTELS and UNAWAY that best represent three ways of experiencing hospitality, aimed at the upper-upscale, upscale and smart segments respectively. Gruppo UNA's aim is to consolidate its position as market leader and expand its portfolio in prestigious urban areas and in the main tourist destinations via leasing, franchising and management formulas. Created in 2017 from the merger of Atahotels and UNA Hotels & Resorts, Gruppo UNA S.p.A. is part of Unipol Gruppo S.p.A., Italy's largest non-life insurance group and Europe's tenth. www.gruppouna.it