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# THE COOK HOTEL

and Conference Center at LSU

3838 W LAKESHORE DR,  
BATON ROUGE, LA 70808

(225) 578-3838

[WWW.THECOOKHOTEL.COM/MEETINGS-EVENTS](http://WWW.THECOOKHOTEL.COM/MEETINGS-EVENTS)





# ACCOMMODATIONS & AMENITIES

Authentic, locally inspired character and personalized, boutique service set The Cook Hotel and Conference Center at LSU apart as one of the most unique places to stay in Baton Rouge. Each of our spacious hotel rooms and suites is immaculately appointed in an elegant décor with modern amenities to ensure a relaxing experience.



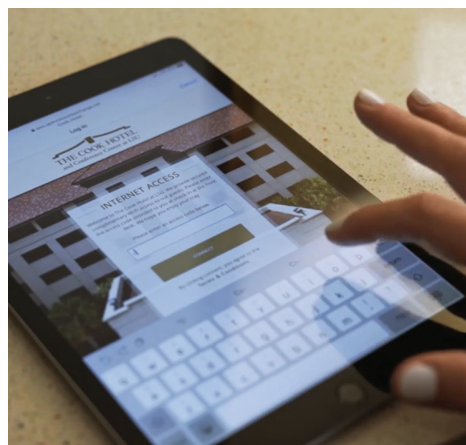
## ACCOMMODATIONS

- ◆ 129 rooms
- ◆ Deluxe Doubles & Kings
- ◆ Suites ranging from 552 to 1200 sq ft featuring full kitchens, separate bedrooms and living areas
- ◆ Two-Bedroom suite with expansive living space and three full bathrooms

## AMENITIES

- ◆ Complimentary hot southern breakfast buffet
- ◆ Onsite bar and lounge open seven nights a week
- ◆ Free high-speed wifi and in-room wired connection
- ◆ 24/7 business center
- ◆ Outdoor pool and whirlpool spa with complimentary poolside towels
- ◆ 24/7 onsite fitness center
- ◆ Exclusive discounted access to LSU - UREC Center with leisure river, rock climbing, beach volleyball, tennis, kayak rentals, group classes, and more
- ◆ Four-mile jogging and bike path around University Lake
- ◆ Community ride share bike hub onsite
- ◆ Sundries Shop with travel essentials, snacks, and beverages
- ◆ LSU Gift Shop with wide range of merchandise
- ◆ Complimentary, ample parking
- ◆ Tesla charging station onsite







# OUR STYLE AT A GLANCE





# WELCOME TO THE COOK

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## MESSAGE FROM OUR VICE PRESIDENT OF HOTEL & CONFERENCE OPERATIONS



Welcome to The Cook Hotel and Conference Center at LSU, Baton Rouge's only independently owned and operated hotel and conference center. For two decades we have served the LSU community and Baton Rouge area as well as business and leisure travelers from across the country. We pride ourselves on our high standard of service, our beautiful and quality accommodations and facilities, and our attention to detail. The hotel is the "home away from home" for the LSU Tigers Football and Basketball teams before every home game. It has also hosted U.S. Presidents, professional athletes, foreign dignitaries, musicians, and hollywood actors over the years. Many stop by to tour our "Shaquille O'Neal Suite" which boasts a custom eight-foot-long bed! We hope you'll visit too and I am certain you will leave feeling like a part of The Cook Hotel family.

- JOHN GRUBB  
*VP, Hotel & Conference Operations*

## MEET OUR TEAM



CONSUELA GOWAN  
*Director of Hotel Operations and  
Assistant General Manager*  
225.388.1002  
consuela@lsualumni.org



TAMMY BROWN  
*Director of Sales*  
225.388.1003  
tammy@lsualumni.org



VON IYENGAR  
*Conference Sales Coordinator*  
225.578.3829  
von@lsualumni.org

  @TheCookHotel



*“The hotel was immaculate. The room was beautiful. The front desk was extremely helpful. The breakfast was perfect. I’ll definitely stay again!”*

- BOOKING.COM USER

*“Staffing was top notch! They went out of their way to meet our requests. Being a paraplegic, ease of access is of the utmost importance to me. Our room exceeded our expectations, from access to comfort. I highly recommend The Cook Hotel for your LSU stay.”*

- CHUCK FINNEGAN

*“Great staff and great food. Anything we requested for our (wedding) day was granted and without any hassle. Very organized and accommodating staff!”*

- WEDDING WIRE USER

THE COOK HOTEL  
RANKED ONE OF THE  
BEST HOTELS IN SEC  
COLLEGE TOWNS BY  
SOUTHERN LIVING  
MAGAZINE.



## PARTNERSHIPS



Booking.com






# EXPERIENCE ELEVATED

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## DISCOVER THE ONLY BOUTIQUE HOTEL IN BATON ROUGE.

We invite you to discover a destination that sets the standard for personalized hospitality. We would be delighted to set up a property tour or [immerse yourself in our brand video at thecookhotel.com.](https://www.thecookhotel.com) 





# CATERING AND DINING

The Cook Hotel & Conference Center offers exclusive catering services by Unique Cuisine Catering. Unique Cuisine, a Baton Rouge staple for more than thirty-five years, is known for their award-winning, delectable cuisine. They will guide you through the menu planning process to seamlessly accomplish your event goals – offering everything from boxed lunches to buffets, plated dinners to crawfish boils, snack breaks to custom stations and everything in between. Unique Cuisine turns both corporate meetings and social events into memorable affairs. Their distinctive take on traditional food and creole favorites will elevate your gathering to another level.



## CATERING OVERVIEW

- ◆ Box Lunches
- ◆ Buffet or Seated Meals
- ◆ Carving Station
- ◆ Cheese Display
- ◆ Fruit and Vegetable Display
- ◆ Hot and Cold Non-Seafood Options
- ◆ Hot and Cold Seafood Options
- ◆ Pasta Station



## THE LODGE AND THE BAR

**The Shaquille O'Neal Lodge** offers a complimentary hot Southern breakfast buffet for hotel guests featuring Louisiana-style grits, sausage patties, fluffy scrambled eggs, buttery biscuits, assorted muffins, whole fruit, waffles and more. Fuel your morning with our nitro cold-brewed coffee or an herbal tea. Lunch is served five days a week featuring a varied menu of tasty seasonal dishes.

**The Bar at The Cook Hotel** offers a lively, loungey gathering spot seven days a week with curated cocktails, a wide selection of beer and wine and sports on several flat-screen HDTVs. Hotel guests, LSU visitors and Baton Rouge locals come to enjoy the dining and bar options.

For full menu offerings visit [thecookhotel.com](http://thecookhotel.com)  
*Fully customized menus are available.*

## THE LODGE

### BREAKFAST HOURS:

6:00 AM - 9:30 AM  
Daily

### LUNCH HOURS:

11:30 AM - 1:30 PM  
Monday - Friday

## THE BAR

### HOURS:

4:00 PM - 10:00 PM  
Monday - Thursday

4:00 PM - 12:00 AM  
Friday - Saturday

4:00 PM - 9:00 PM  
Sunday

## SAMPLE RECEPTION MENU

### SAMPLE DINNER MENU 1

Wood Roasted Free Range Chicken with Shitake Mushrooms and Wild Rice Pilaf. Sweet Corn Maque Choux with Okra. Creamy Creole Cheesecake topped with fresh blackberries.

### SAMPLE DINNER MENU 2:

Seared Tiger Shrimp with Strangozzi Pasta. Asiago and Cambozola Cheese Blue Crab Bisque. Tempura Fried Mushrooms. French Bread. Passion Fruit Crème Brulee with Ginger Pecan Florentines.

### SAMPLE DINNER MENU 3:

Aged Petite Filet over Portobello Mushroom White Truffle Sauce. Lobster Mashed Potatoes. Creamed Garlic Spinach. Trio of Gelato with Homemade Cookies.

*"The Unique Cuisine team was fantastic to work with. Very easy to get in touch with, listened to what we wanted, and our guests raved about the food. Service was seamless. A perfect execution."*

- LESLEY LEGER





# WEDDINGS

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For more than two decades, brides have chosen The Cook Hotel & Conference Center for their dream wedding. We invite you to celebrate your love with us too. From intimate celebrations on the lake terrace to lavish affairs in the Noland Laborde Hall, we do it all and it is our mission to meticulously realize every detail so you can revel in the moment of your big day. Our unrivaled service, award-winning cuisine, and elegant venue provides the perfect setting for your dream-come-true wedding and your first of a lifetime of magical moments.

## COMPLIMENTARY SUITE

The happy couple will receive a complimentary luxury suite on the night of their wedding with a booked reception. Our luxurious and spacious suites and rooms are perfectly convenient for you and your guests after a night of joyful celebrations. Many couples extend their reservations to include rehearsal festivities. Also, the suites are excellent for the bridal party to get ready before the wedding. See 'Accommodations and Amenities' page for more details.

## VENDOR RECOMMENDATIONS

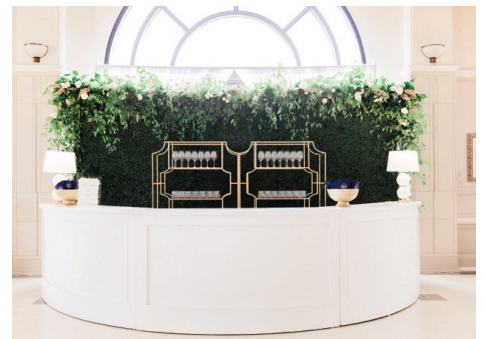
Selecting a venue is step number one. We know there are many other important decisions to be made as you plan your big day. We are glad to recommend vendors who have provided top-notch service at our weddings before including wedding planners, photographers, videographers, event rental companies, etc. Let us use our twenty-five years plus of experience to help make your planning as seamless as possible.

## CATERING AND BAR

We offer full service catering and bar services by our exclusive in-house caterer, Unique Cuisine Catering. We would be delighted to customize a menu to achieve your vision and impress your guests. Unique Cuisine provides the highest quality, fresh and delicious cuisine that is exquisitely presented every time. From LSU ice sculptures with chilled seafood displays to champagne jello shots, we've made many brides wedding dreams a reality!



View 360° interactive video  
of ballroom at  
[thecookhotel.com](http://thecookhotel.com)







# MEETINGS AND EVENTS

## MEETING SPACES AND CAPACITY

ROOM	SQ FT	RECEPTION	THEATER	BANQUET	CLASSROOM	U SHAPE	BOARD ROOM
ABELL	1,740	125	100	100	60	56	34
ACHORD LIBRARY	400	n/a	20	n/a	12	12	12
ANDERSON	646	30	50	30	32	20	22
COOK CONFERENCE	1,204	75	70	70	36	36	32
NOLAND LABORDE HALL	4,000	500	350	280	200	160	150
ANDONIE MUSEUM	2,116	115	115	90	60	48	30
SHELTON 1ST FLOOR	646	30	50	30	24	20	18
SHELTON 2ND FLOOR	400	n/a	24	n/a	12	12	14

## FLOOR PLAN



# A/V SERVICES

## PROJECTORS AND LAPTOPS

LCD Digital Projector  
70" TV/ LCD Projector/ Monitor  
Laptop

## MICROPHONES

*available for  
Noland Laborde, Cook,  
Abell Rooms*

Podium and (1) Mic  
Lapel Microphone  
*Cook (1), Abell (1), Noland Laborde (2)*  
Second Cordless Handheld  
Microphone  
*Noland Laborde only*

## PROJECTION SCREENS

10 X 10 Screen (recommended for  
use in Noland Laborde)  
Small Portable Screen  
Drop down screen in Cook, Abell,  
& Shelton 2nd floor

## ACCESSORIES

Easels, Flip Chart, and Markers  
Speakerphone  
VLA Cable (for sound  
projected from laptop)\*\*  
Power Strip  
Extension Cord

## ADDITIONAL OPTIONS

Copies  
Full Window Blackout Curtains (4)\*  
Piano Usage (need to hire own  
pianist)  
Stage Risers 4x6 each piece  
(4- silver)  
Stage Risers 4x8 each piece  
(6- black)

## COMPLIMENTARY

Noland Laborde, Cook, and  
Abell rooms include a podium  
and attached microphone  
complimentary if requested.

Cook, Abell, and Shelton2 rooms  
include a drop-down projection  
screen complimentary if requested.



*\*If an event is held in the Noland Laborde Hall during daylight hours and a screen is needed,  
4 curtains are recommended to ensure visibility of the screen.\**

*\*\*If a presentation has sound that needs to be projected from laptop, you need to rent a VLA cable.\*\**

For more information about our AV packages, Contact Von Iyengar, Conference Sales Coordinator, at 225.578.3829 | [von@lsualumni.org](mailto:von@lsualumni.org)



# GETTING HERE



**BATON ROUGE  
METROPOLITAN  
AIRPORT**  
(9.5 MILES)



**MSY  
NEW ORLEANS  
AIRPORT**  
(67 MILES)

## TRANSPORTATION SERVICES

**TAXI** Uber Lyft

*Third party luxury limousine  
service can also be arranged.*

# LOUISIANA LAGNIAPPE



## DRIVING DISTANCES

### ★ NEW ORLEANS 67 MILES

French Quarter, Mardi Gras World, Swamp Tours, WW2 Museum

### ★ LAFAYETTE 60 MILES

Acadian Village, Cajun Tours

### ★ ST. FRANCISVILLE 34 MILES

Dining, Plantation Tours, Shopping

### ★ AVERY ISLAND 85 MILES

Tour of Tabasco Campus

# LOCATION

**THE COOK HOTEL**  
and Conference Center at LSU



## POINTS OF INTEREST

**1** The Cook Hotel & Conference Center at LSU and Andonie Sports Museum **2** LSU University Recreation Center (UREC) **3** Parade Grounds, Memorial Tower, & Military Museum **4** LSU Student Union **5** Indian Mounds **6** The Quad **7** Tiger Stadium **8** Mike the Tiger Habitat & Pete Maravich Assembly Center