

Privacy policy for MICE bookings

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In order to comply with articles 13 and 14 of EU Regulation no. 2016/679 (hereinafter “the Regulation”), we would like to inform you that to allow you to participate in events¹, Gruppo UNA S.p.A will process certain personal data that refers to you, as Data Controller (hereinafter also the “Data Controller”). The data may already have been collected previously by event promoters and organisers. In any case you must provide this data in order to be able to participate in the event. For these purposes only strictly necessary data will be collected (hereinafter, “your data”): in particular your personal details (as well as details from an identity document), information relating to the services you (or the promoters and/or organisers) have requested and/or data regarding payment methods.

The e-mail address you provided may be used to confirm your booking and to send you information about the services available at the hotel you have chosen.

The legal basis for processing is the need to implement a pre-contractual or contractual obligation that the Data Controller has regarding you, or a legitimate interest in performing contractual obligations to third parties (e.g., the event organisers and/or promoters).

The data provided will be stored in full compliance with the security measures required by legislation on the protection of personal data and will be held for the whole duration of the event; it will only be held for longer in order to fulfil any obligations required by the relevant laws (e.g. for administrative purposes, tax purposes, etc.) and within the relative time limits (generally speaking, 10 years), where applicable.

To exercise your rights in accordance with articles 15-22 of the Regulation (such as the right to access your data, to have it rectified or cancelled, if the conditions are met, and the right to oppose or limit its processing), as well as for more detailed information about processing methods and the persons or categories of persons to whom the information is disclosed or who have access to it (including Data Managers), please contact the data protection manager - (“Responsabile per la protezione dei dati”) - at Gruppo UNA S.p.A., writing to the email address privacy@gruppouna.it or visit the website www.gruppouna.it.

Your right to lodge a complaint with the Italian Data Protection Authority remains unaffected, to protect your personal data and your rights.

¹ Merely by way of example, events include meetings, incentive tours, conferences and exhibitions.